

IMMUNOTHERAPY

**AN ESSENTIAL COMPONENT OF 21ST
CENTURY CANCER THERAPY**

DR. ANTONIO JIMENEZ, M.D., N.D., C.N.C.
CHIEF MEDICAL OFFICER, HOPE4CANCER TREATMENT CENTERS
BAJA CALIFORNIA & CANCUN, MEXICO

TALK OUTLINE

- **What Is Spurring This Massive Immunotherapy Wave?**
- **The New Concepts in Immunotherapy and Identifying Druggable Targets**
- **Immunotherapy: Hype vs. Reality**
- **The Market Drives Accelerated Growth for Immunotherapy**
- **Reductionism vs. Holism/Complexity Theories**
- **The Seven Key Principles of Cancer Therapy**
- **Take Home Messages**

**WHAT IS
SPURRING
THIS
MASSIVE ...**

**IMMUNOTHERAPY
WAVE?**

CONVENTIONAL THERAPIES ARE FALLING SHORT

“The standard way to treat most forms of cancer, when it comes to chemotherapy, is to hit it as hard as possible. That makes sense, and it’s a natural human impulse, too: here’s something that is in the process of killing the patient, so why wouldn’t you go all out? But in recent years, data on what’s going on inside tumor cell populations has called this approach into some doubt.”

- Derek Lowe, Ph.D.

Science Translational Medicine

February 26, 2016

IN THE PIPELINE

Derek Lowe's commentary on drug discovery and the pharma industry. An editorially independent blog from the publishers of *Science Translational Medicine*. All content is Derek's own, and he does not in any way speak for his employer.

Derek Lowe is “America’s best known medicinal chemist”; earned his Ph.D. from Duke University; worked for many pharmaceutical companies since 1989.

In 2002, he became the first industry insider to start a blog.



“This all means that if you charge in and try to blast the cancer out of a patient, you’re going to end up only blasting some of it out – probably the easier part, in many cases. **Oncologists have realized this for a long time, naturally, but there hasn’t been much that could be done about it.**”
- **Derek Lowe, Ph.D.**

What makes cancers difficult to treat with conventional therapies?

- **Tumor heterogeneity**
- **Genetic variability from tumor formation to metastasis**
- **Diverse metabolic pathways are difficult to target**

THE RISE OF TARGETED THERAPIES

Therapies that target specific cancer-related molecular receptors/antigens:

Hormone Therapies
Signal Transduction Inhibitors
Gene Expression Modulators

Apoptosis Inducers
Angiogenesis Inhibitors

Monoclonal Antibodies that Deliver Chemotherapy

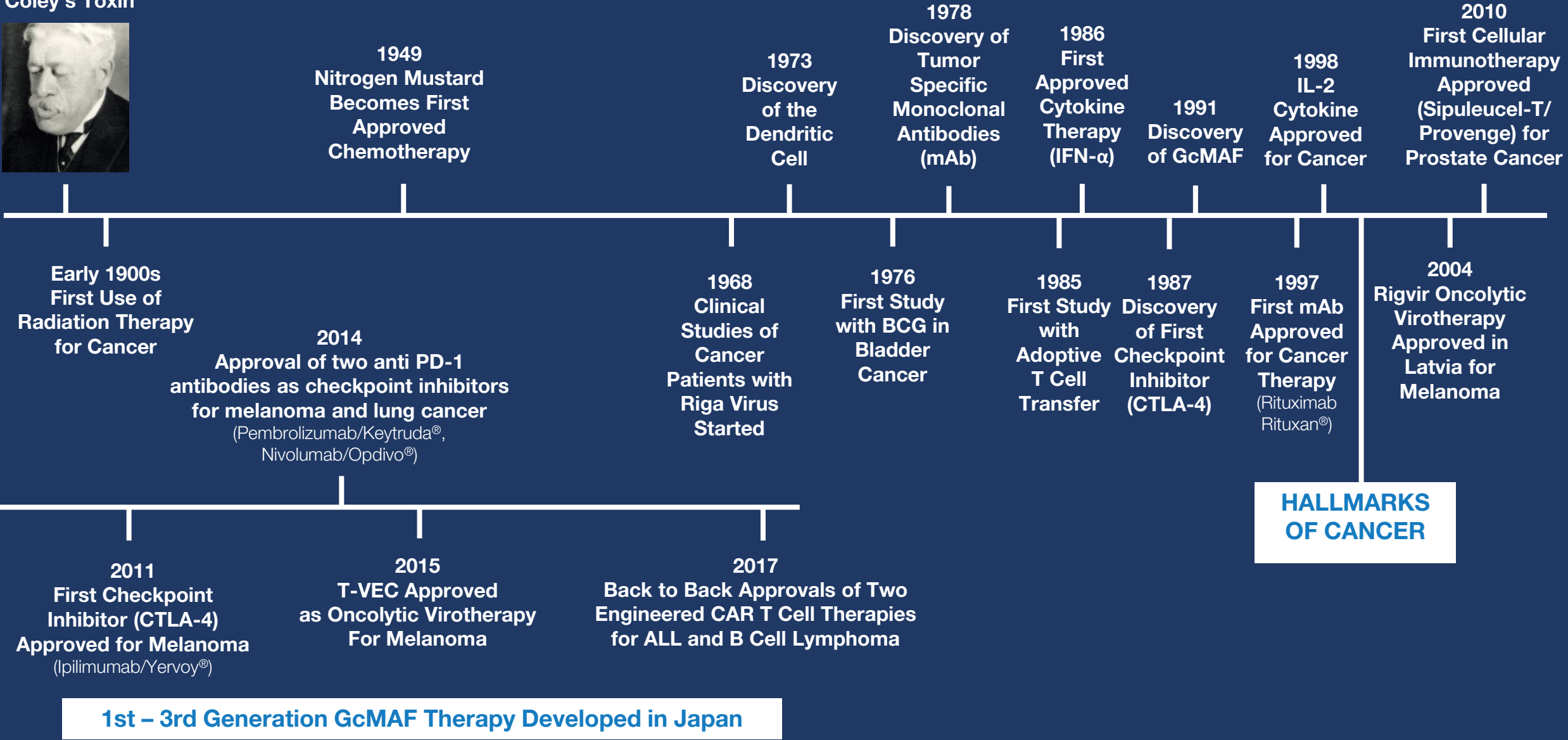
Cancer Vaccines

Gene Therapy

Immunotherapies

ERA OF DOMINANCE OF CHEMOTHERAPY AND RADIATION THERAPY

1890s
First Cancer Vaccine –
Coley's Toxin



1st – 3rd Generation GcMAF Therapy Developed in Japan

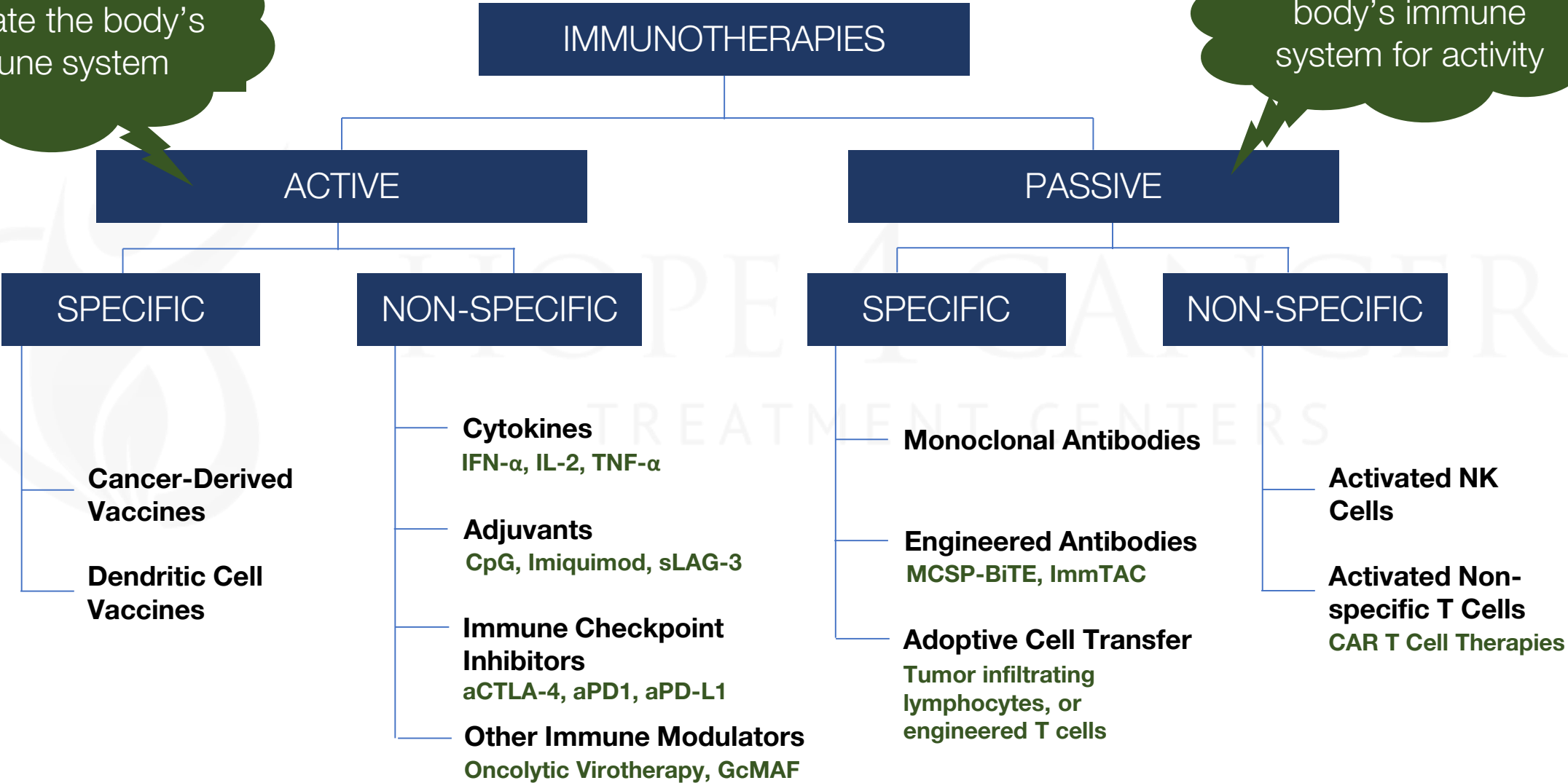


**THE NEW CONCEPTS IN
IMMUNOTHERAPY
AND IDENTIFYING DRUGGABLE TARGETS**

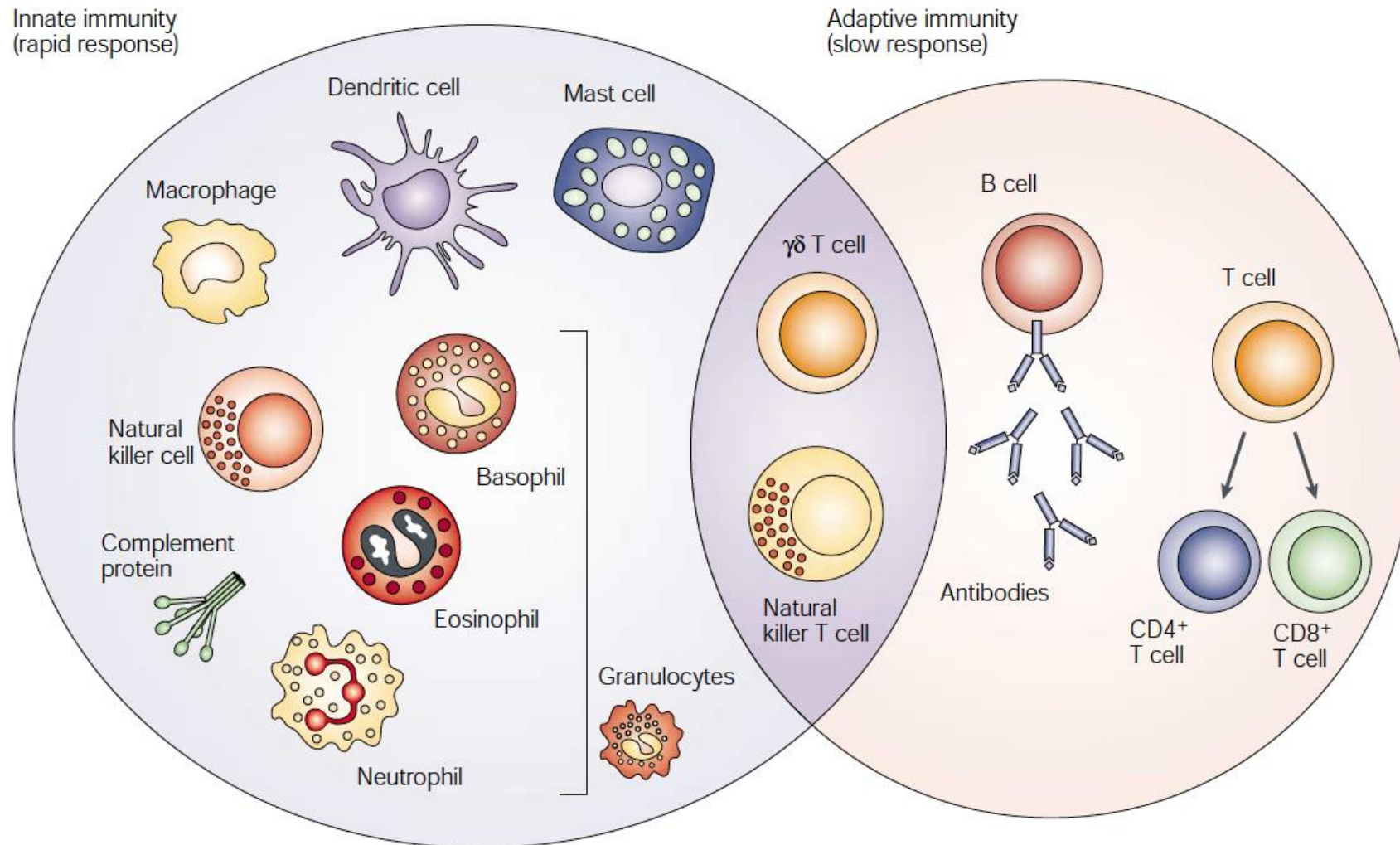
CLASSIFICATION OF MODERN IMMUNOTHERAPIES

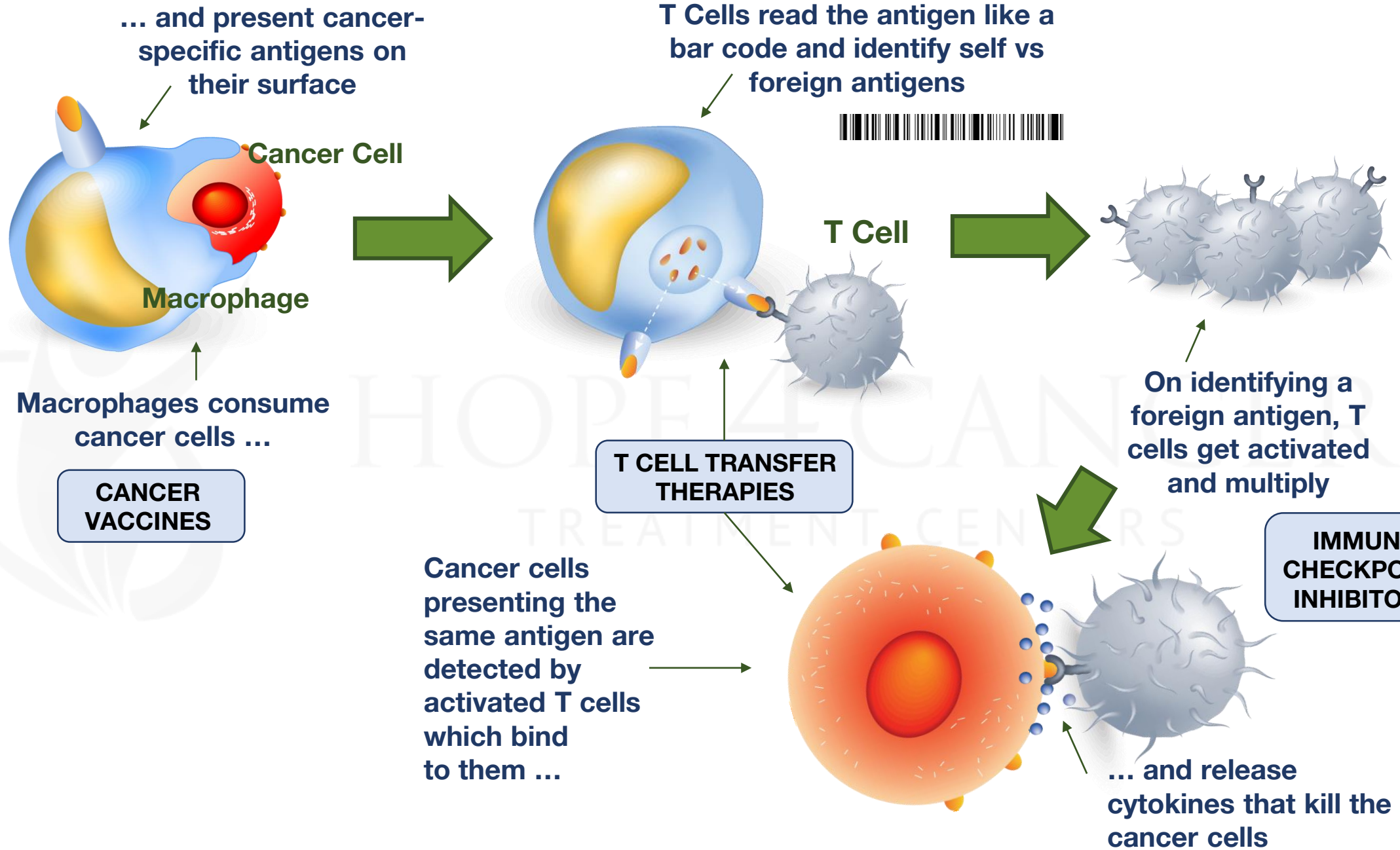
Stimulate the body's immune system

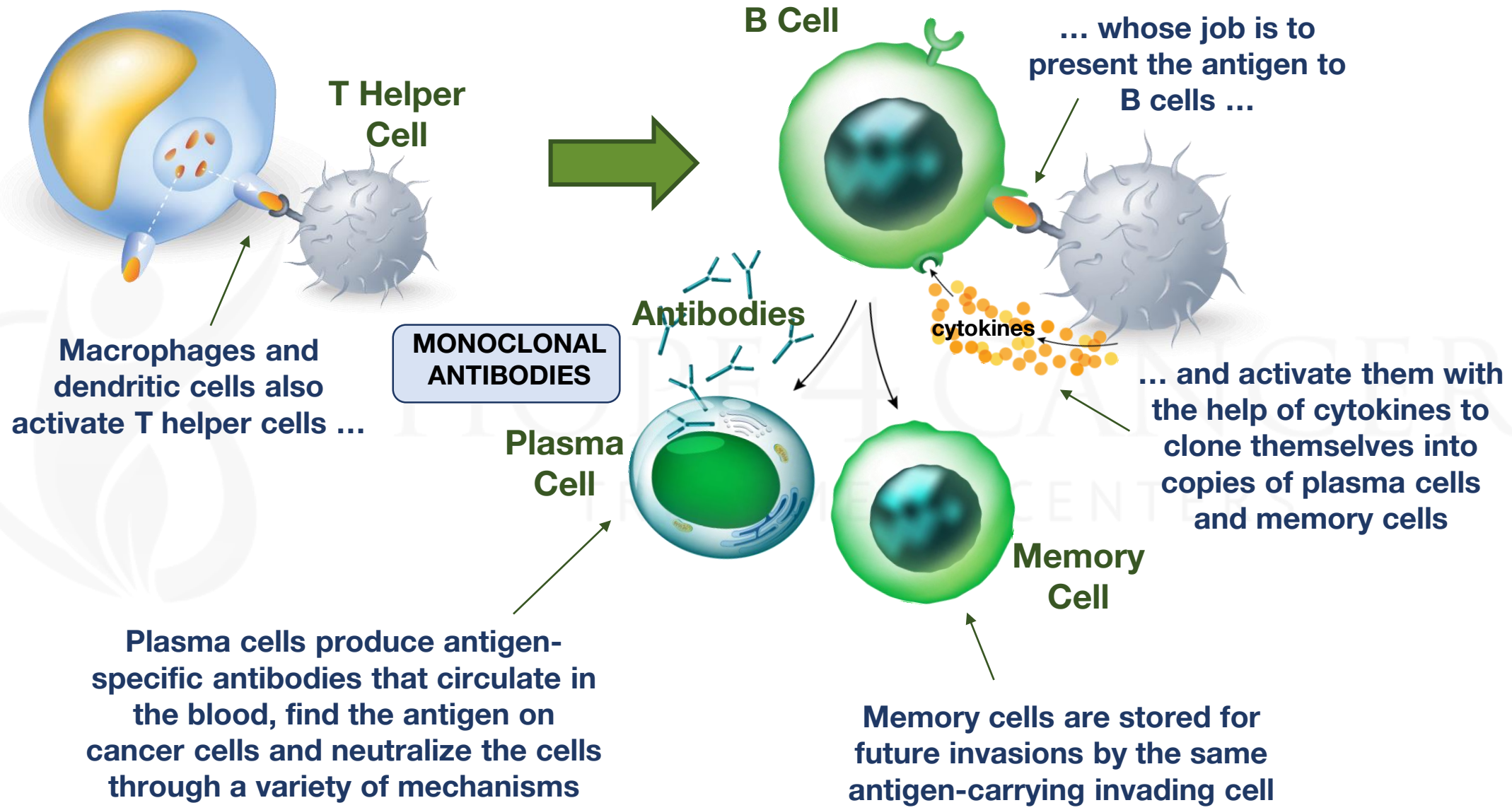
Do not rely on the body's immune system for activity



INNATE AND ADAPTIVE IMMUNE SYSTEMS





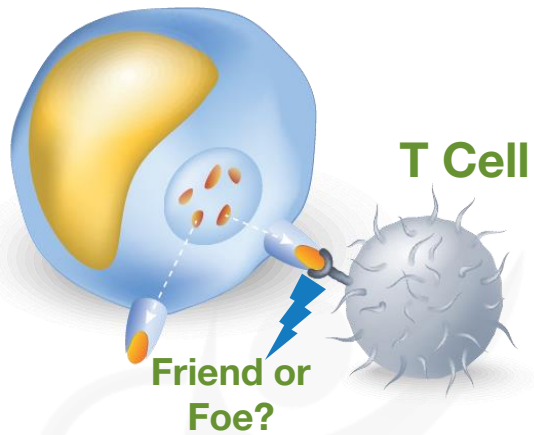


**IF THE IMMUNE SYSTEM HAS IT ALL
FIGURED OUT, THEN ...**

**WHY DO WE GET
CANCER?**

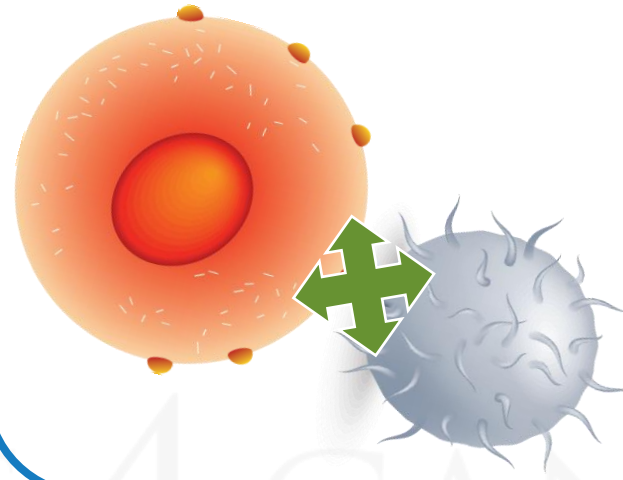
**ANSWER :
Cancer Cells Are Survivors and
Masters at Immune Evasion**

CAN'T DIFFERENTIATE THE BAR CODE



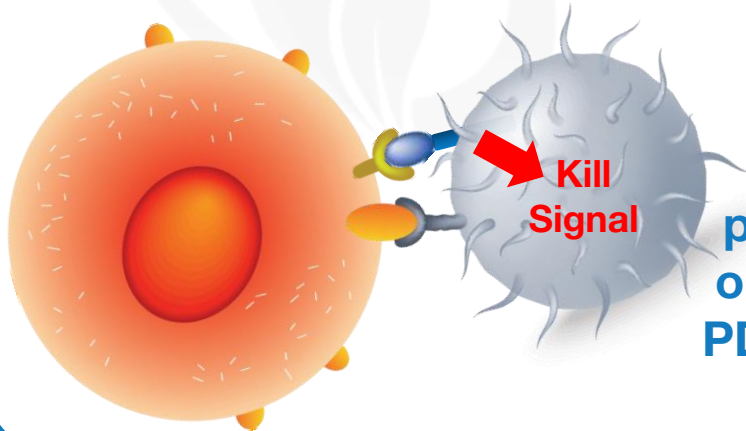
Cancer cells are very similar to normal cells, and T cells and other immune cells may not be able to distinguish differences in antigens.

LOSS OR LACK OF ANTIGENICITY



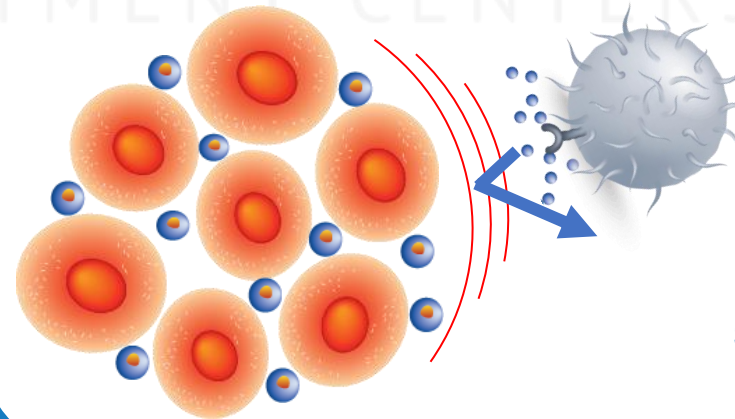
Cancer cells may not present recognizable antigens. Pluripotent cancer stem cells display virtually no antigens on their surfaces.

EXPRESSION OF IMMUNOSUPPRESSIVE ANTIGENS ON CANCER CELLS



Inflammation triggers the expression of protective antigens on cancer cells, e.g. PD-L1, that suppress T cell activity.

SUBVERSION OF IMMUNE SYSTEM BY CANCER TUMORS



Tumors subvert macrophages and other immune cells to create its own toxic, self-defense system in the tumor micro-environment.

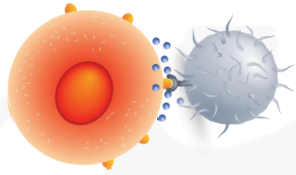
**SCIENTISTS HAVE USED
REDUCTIONIST APPROACHES
TO IDENTIFY DRUGGABLE TARGETS**

MAIN IMMUNOTHERAPY DRUG CLASSES



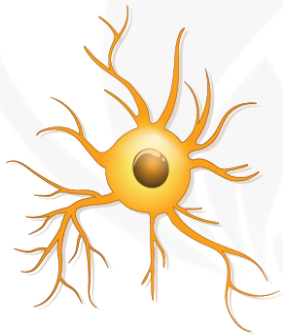
MONOCLONAL ANTIBODIES (mAb)

- Engineered antibodies that target specific antigens.
- May be used to deliver chemotherapies to target cancer cells.
- First mAb: Rituximab approved in 1997, targets CD20 on malignant B lymphocytes.



CYTOKINES

- Substances released by T cells and other immune cells to kill cancer cells.
- First cytokine: IFN- α approved for the treatment of cancer in 1986.



AUTOLOGOUS CELL THERAPY / CANCER VACCINES

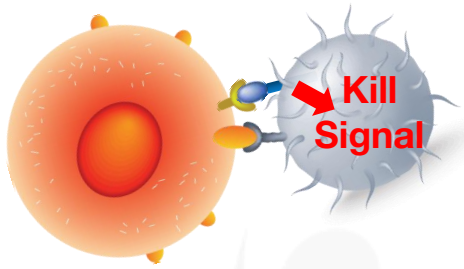
- Immature antigens presenting cells extracted from the body are engineered to contain a cancer-specific antigen and reintroduced as a vaccine.
- First vaccine: Sipuleucel-T approved in 2010 for prostate cancer, personalized.



ONCOLYTIC VIROTHERAPIES

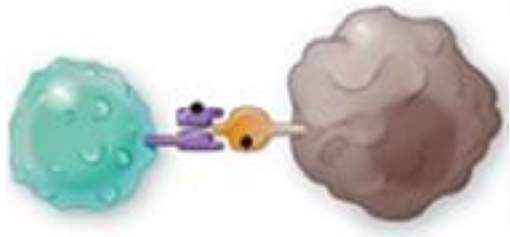
- Uses of viruses' ability to locate, infect, and kill cancer cells.
- First genetically unmodified oncolytic virotherapy: Riga virus approved in 2004; Amgen's T-VEC was the first engineered oncolytic virotherapy.

MAIN IMMUNOTHERAPY DRUG CLASSES



IMMUNE CHECKPOINT INHIBITORS (ICIs)

- Antibodies engineered to bind to ligands on cancer cells, or block receptors on T cells that inhibit their ability to kill cancer cells.
- ICIs are not personalized and can be mass-manufactured as a drug.
- First approvals: Ipilimumab (Yervoy) – CTLA-4 Inhibitor; Nivolumab (Opdivo) – PD1 Inhibitor.

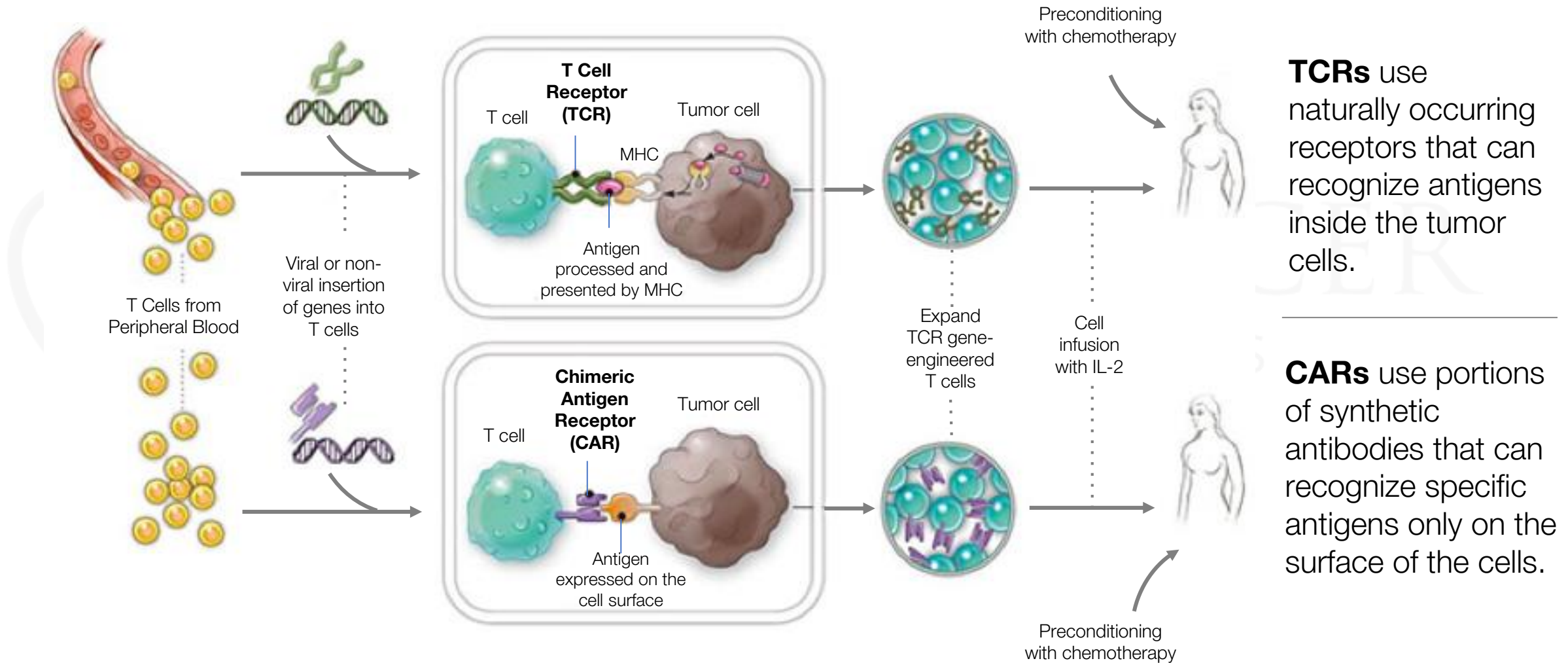


ADOPTIVE T CELL TRANSFER: TCR AND CAR T CELL THERAPIES

- Personalized therapies based on modifying T cells from patient.
- Introduction of engineered chimeric antigen receptor (CAR), or high avidity T cell receptor (TCR), into T cells.
- Amplification of T cells in laboratory.
- Pre-treatment of patient with chemotherapy to kill immune system cells.
- Transfer of CAR / TCR containing T cells to patient.

TCR & CAR T-CELL THERAPIES

ENGINEERED T CELL RECEPTORS FOR PERSONALIZED MEDICINE



TCRs use naturally occurring receptors that can recognize antigens inside the tumor cells.

CARs use portions of synthetic antibodies that can recognize specific antigens only on the surface of the cells.

IMMUNOTHERAPY: HYPE VS. REALITY?

CANCER
MOONSHOT
2020



Dr. Patrick Soon-Shiong
Richest Doctor in the World

SPECIAL REPORT

He vowed to cure cancer. But this billionaire's moonshot is falling far short of the hype

By REBECCA ROBBINS [@rebeccadrobbins](#) / FEBRUARY 14, 2017

“Soon-Shiong touted “clinical breakthroughs,” but as proof, pointed to a lone research poster, documenting that tumors shrank in one patient after experimental therapy.”

IMMUNOTHERAPY ADVERSE EVENTS

IS IT TRULY THE POST-CHEMO BREAKTHROUGH YET?

Immune CI Drugs (Stage 3 / 4 Melanoma)	Median Progression-Free Survival (months)	% Patients With Grade 3/4 Adverse Events (Severe/Life- threatening/Impairing)
Group 1: Opdivo Only (N=315)	2.9	16.3% (7.7%*)
Group 2: Yervoy Only (N=315)	6.9	27.3% (14.8%*)
Group 3: Opdivo + Yervoy (N=315)	11.5	55.0% (36.4%*)



The struggle to do no harm in clinical trials

What lessons are being learnt from studies that went wrong?

Recent attempts at combination immunotherapies have led to several deaths in clinical trials.

“These agents can produce autoinflammatory responses that ***we know shockingly little about ...***”

- Dr. Jeffrey Weber

Deputy Director, Perlmutter Cancer Center
New York University Langone Medical Center



The struggle to do no harm in clinical trials

What lessons are being learnt from studies that went wrong?

Recent attempts at combination immunotherapies have led to several deaths in clinical trials.

“On balance, immunotherapy’s risks don’t outweigh the potential benefits for cancer patients. But we also need to be very careful when giving these therapies, **because some individuals are going to suffer serious toxicities that we can’t reverse.**”

- Dr. Harriet Kluger
Medical Oncologist, Yale Cancer Center

**THE MARKET HAS DRIVEN
ACCELERATED GROWTH**

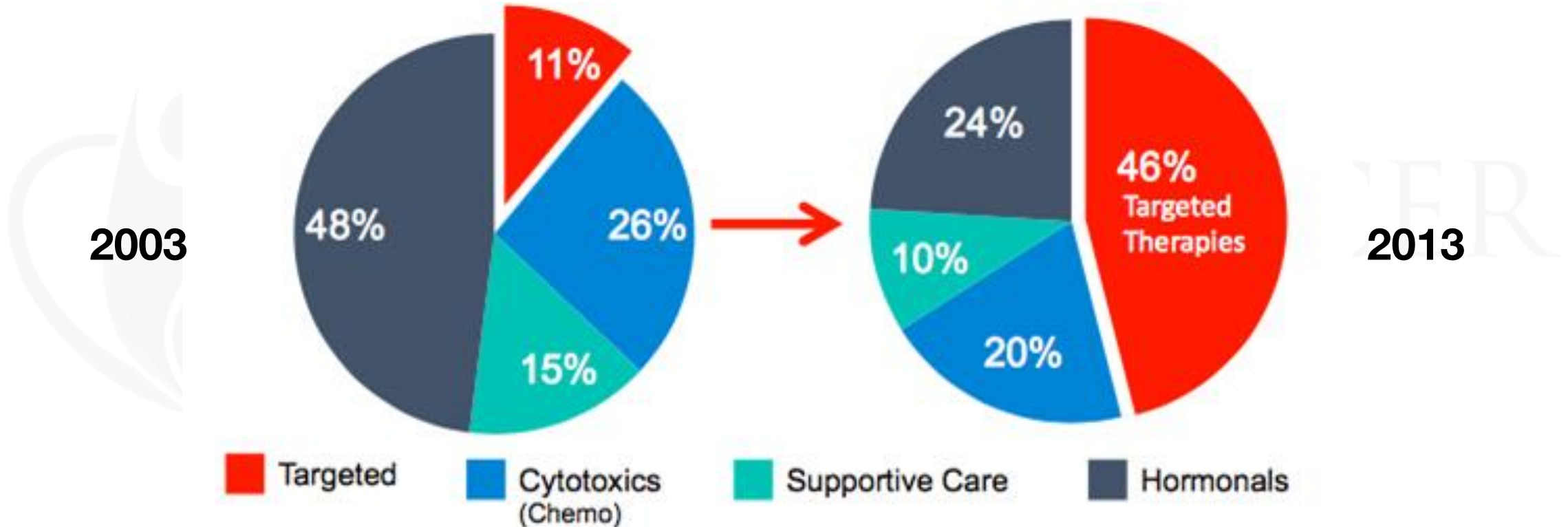
A hand in a dark suit jacket points upwards towards a glowing line graph. The graph shows a series of vertical bars of increasing height, with a white line connecting the tops of the bars, curving upwards. The background is a blurred image of a person in a suit.

**WITH A MAJOR SHIFT UNDERWAY
FROM CHEMOTHERAPY TO
IMMUNOTHERAPY/TARGETED THERAPIES**

ONCOLOGICAL TREATMENT MODALITIES

SHIFT IN EMPHASIS TO TARGETED + IMMUNO THERAPIES

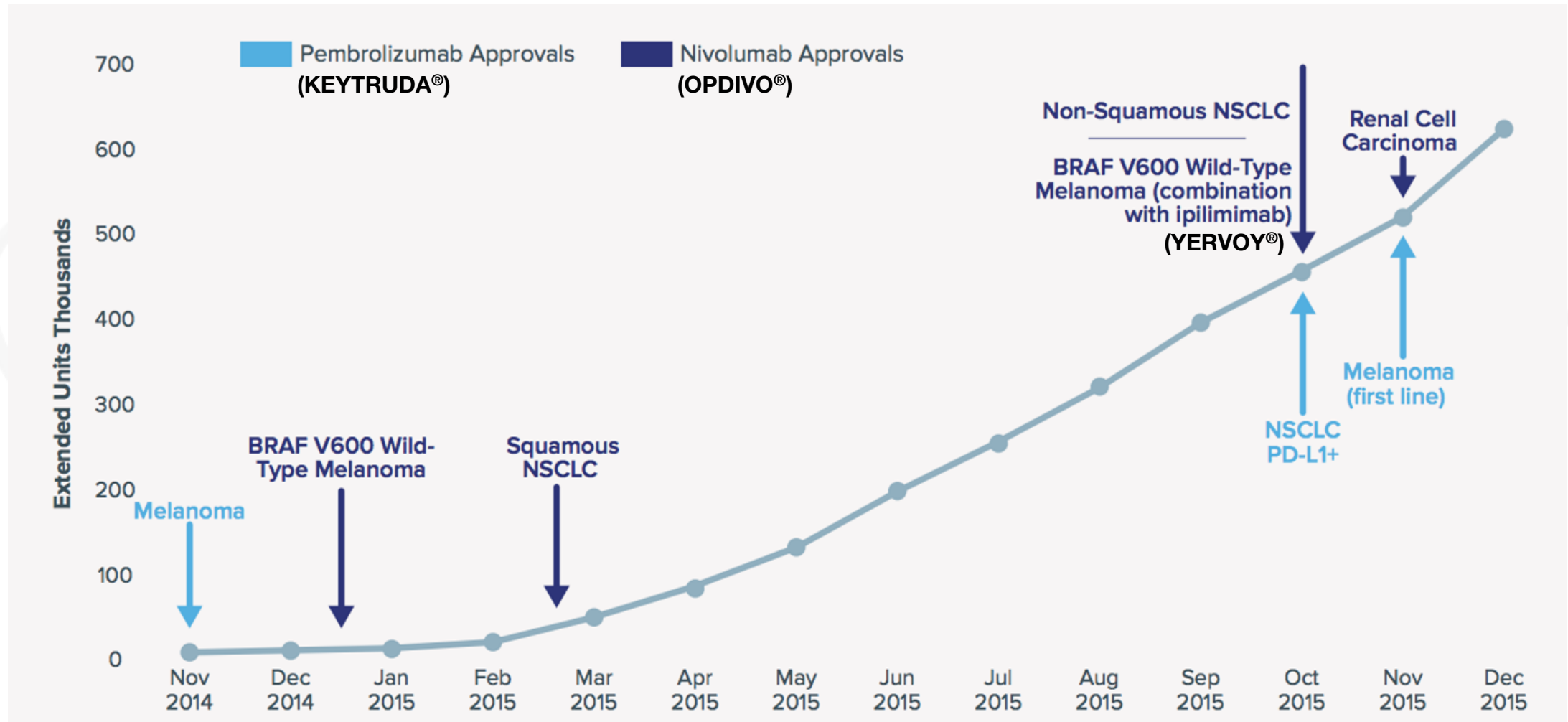
(SALES PERCENT)



However, a majority of cancer patients (**68.8%**) do not currently have FDA-approved immunotherapy options.

IMMUNOTHERAPY

RAPID UPTAKE OF IMMUNOTHERAPY PD-1 INHIBITORS IN THE U.S.



**EVEN IF THE HYPE ISN'T
IMMEDIATELY REAL ...**

DOES IT HAVE LONG-TERM HOPE?

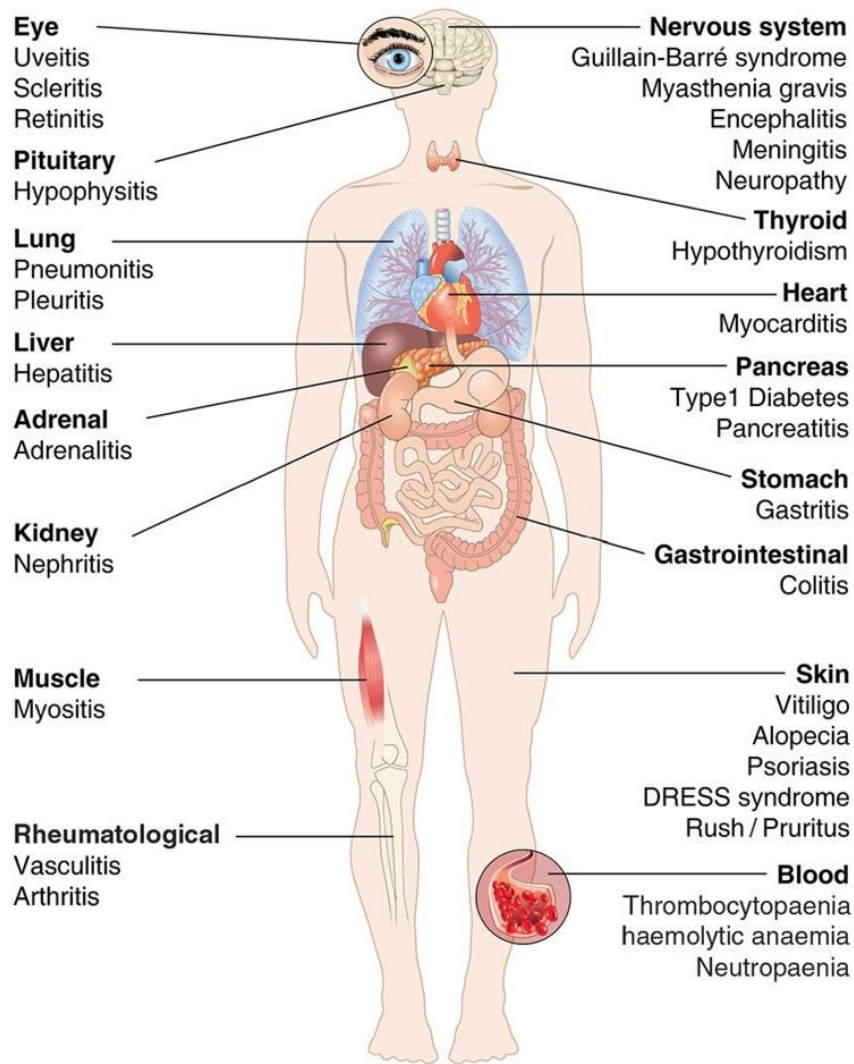
THE NEW IMMUNOTHERAPIES

CONCERNS SURROUNDING EFFECTIVENESS AND SAFETY

- **Serious adverse events** are common. These include autoimmune and inflammatory reactions, endocrinopathies, dermatitis, colitis, hepatitis, etc.
- **Immune evasion and resistance** make these treatments effective only in a small subset of patients. Currently, about 70% patients cannot be prescribed immunotherapies at all.
- **Hyperactivation of T cells** (adoptive T cell therapies) can spiral out of control. Autoimmune problems: unexpected organ damage, severe neurotoxicity, lowered blood pressure, patient death from treatments.
- **Cytokine storms** – overactivation of T cells can release too many cytokines causing labored breathing, rapid pulse, high fevers, decreased blood flow to organs, coma.
- **Pre-administration of chemotherapy/radiation needed** resulting in the killing of the existing immune system to clear the path for the engineered T cells.
- **Poor penetration of engineered immune agents into solid tumors.**

IMMUNE CHECKPOINT INHIBITORS (ICIs)

ADVERSE EVENTS ASSOCIATED WITH ICIs (PD-1 and CTLA4 INHIBITORS)



- Immune checkpoints are part of the body's protective mechanism to maintain immunological homeostasis.
- Their blockage with Immune Checkpoint Inhibitors (ICIs) can lead to unpredictable autoimmune and inflammatory side effects, a.k.a. "Immune Related Adverse Events (IRAE)."
- Endocrinopathies occur in 6-8% patients on causing irreversible toxicities (targets: thyroid and pituitary).

FDA APPROVED ICIs:

CTLA-4 Inhibitor: Ipilimumab/Yervoy® (2011)

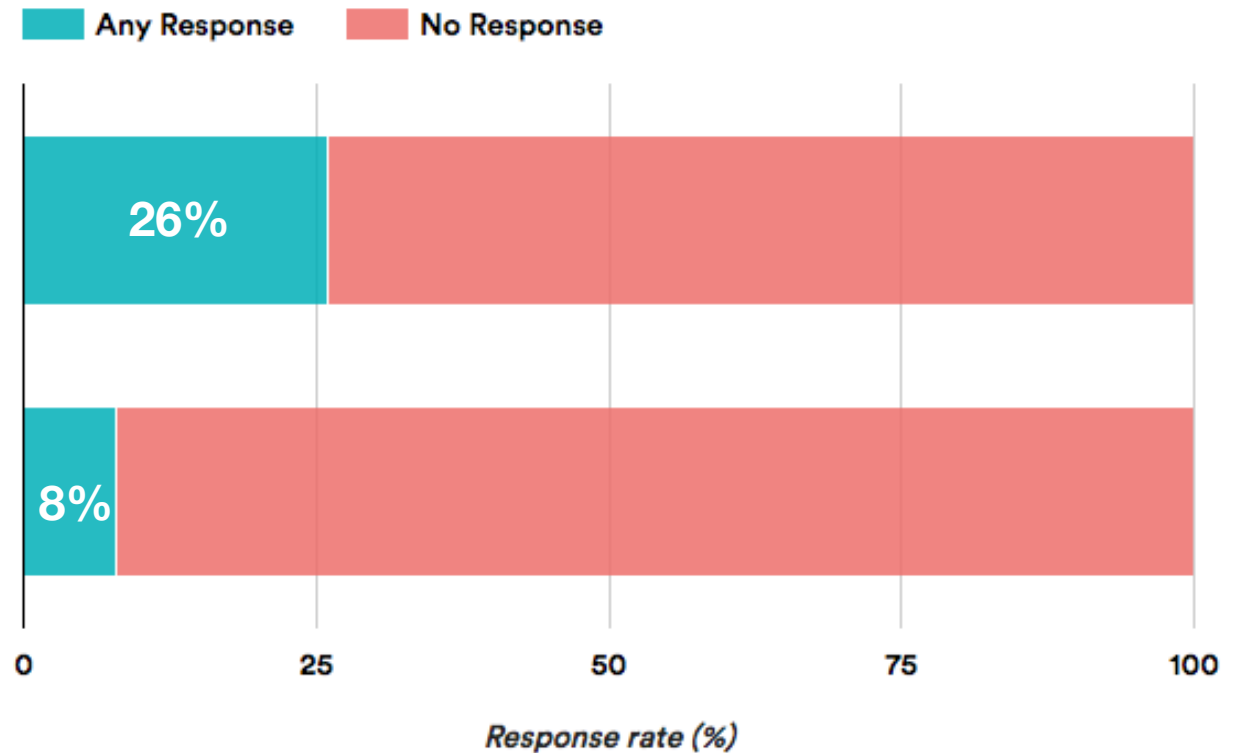
PD-1 Inhibitors: Pembrolizumab/Keytruda®, Nivolumab/Opdivo® (2014); Atezolizumab/Tecentriq® (2016)

RESPONSE TO ICI IMMUNOTHERAPY DRUGS

Measured Response = Tumor Shrinkage

Checkpoint Inhibitors for Cancers with Approved Immunotherapies

Checkpoint Inhibitors for Any Type of Cancer



68.8% of cancer patients remain untreatable with the latest immunotherapies
Over 90% of patients will not benefit from the current state-of-art in immunotherapy

THE NEW IMMUNOTHERAPIES

SURVIVAL AND COST OF TREATMENT

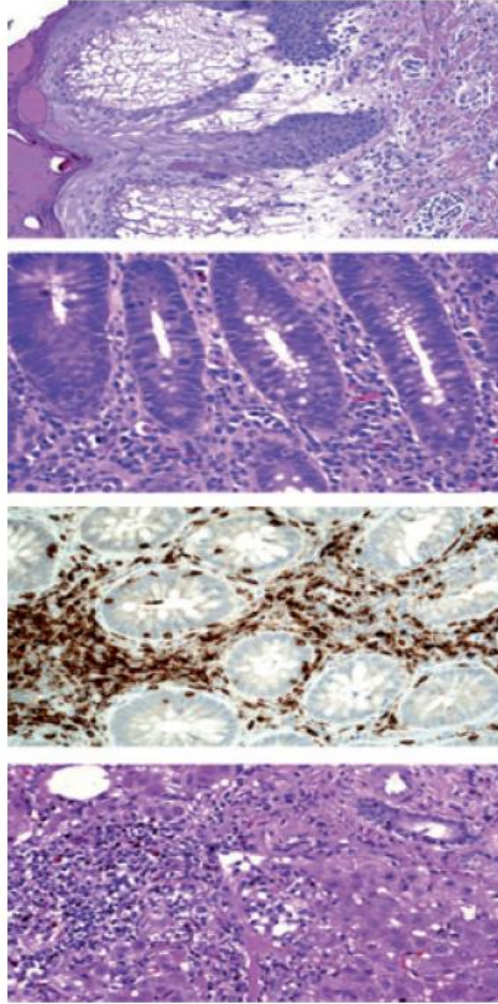
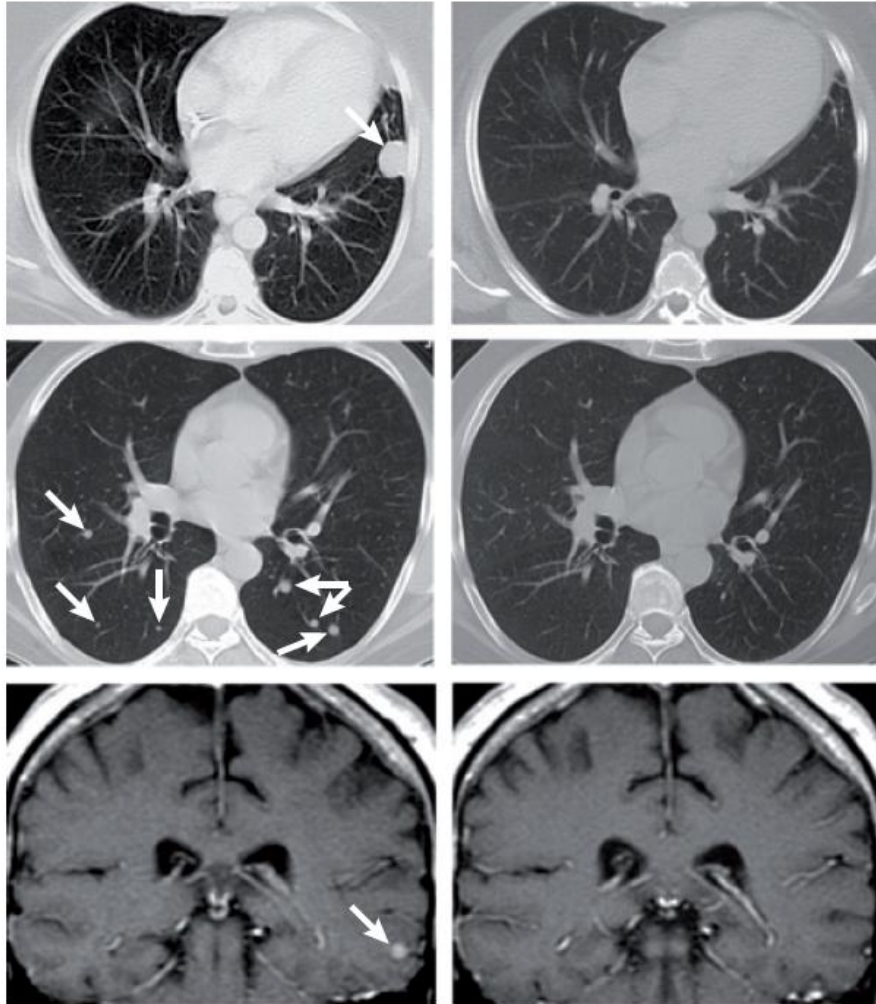
- **Extension of survival time** has been relatively limited based on clinical studies, e.g.
 - Sipuleucel-T extends **overall survival** of prostate cancer patients by approximately 4 months over placebo.
 - Median **progression-free survival** for immune checkpoint inhibitors, Ipilimumab was 6.9 months and Nivolumab was 2.9 months.
 - **CAR T Therapy** for B-cell acute ALL showed impressive results with 44/53 patients reporting remission with a median survival of over 1 year. Against B Cell Lymphoma, 50% patients went into remission, while 30% showed partial response.
 - Common side effects: Neutropenia, anemia, potentially fatal cytokine release syndrome (13% of patients), neurological events (30% of patients).
 - Treatment-related deaths became a serious concern throughout clinical studies.
 - Once stabilized, costs are expected to go up to \$600,000 - \$750,000 for a single treatment.

IMMUNE CHECKPOINT INHIBITORS

ADVERSE EVENTS FROM CTLA-4 INHIBITOR, IPILIMUMAB

Pretreatment

Post-treatment



Dermatitis

Colitis

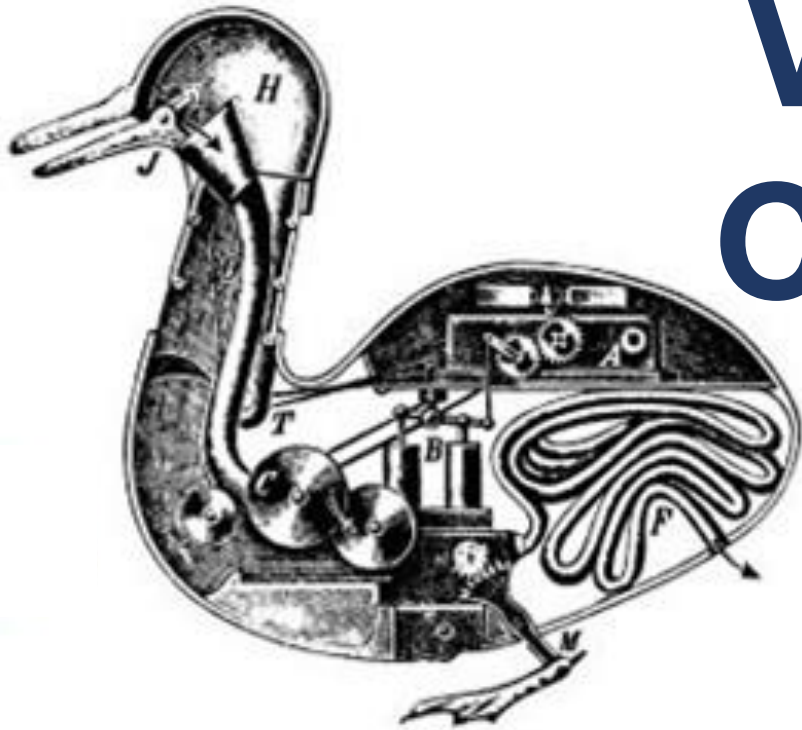
Colitis

Hepatitis

- 25-30% of patients develop on-target toxicities with extended doses of anti-CTLA-4 therapy.
- Commonly affected areas include the skin (dermatitis) and the colon (colitis), and less frequently, the liver, lungs, pituitary, and thyroid glands.
- Each dose of Ipilimumab costs US \$30,000.

TREATMENT PHILOSOPHY

REDUCTIONISM VS. HOLISM/ COMPLEXITY THEORIES?

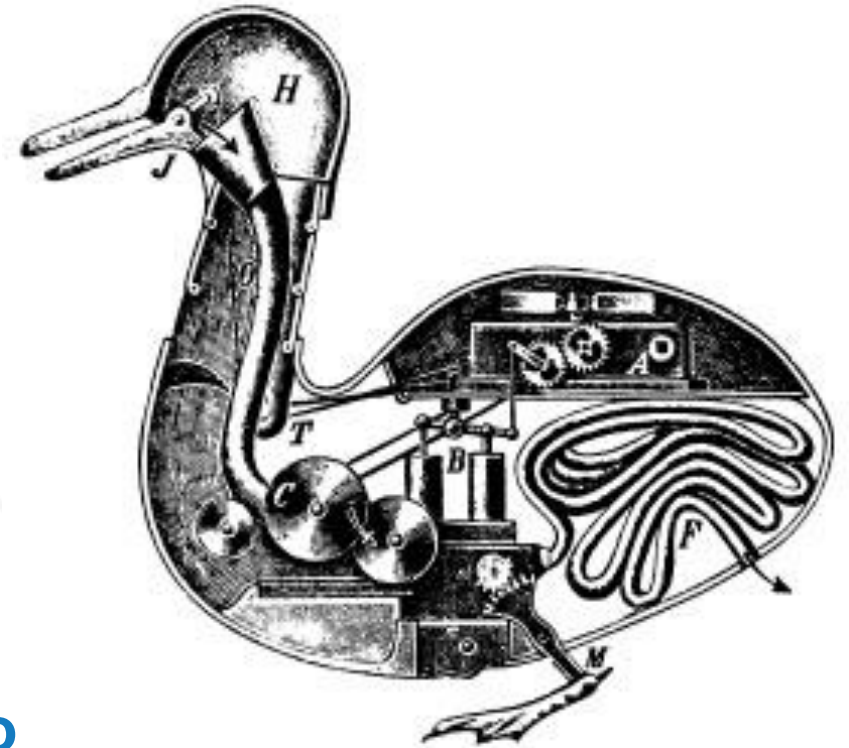


REDUCTIONISM

Ontological reductionism: A belief that the whole of reality consists of a minimal number of parts.

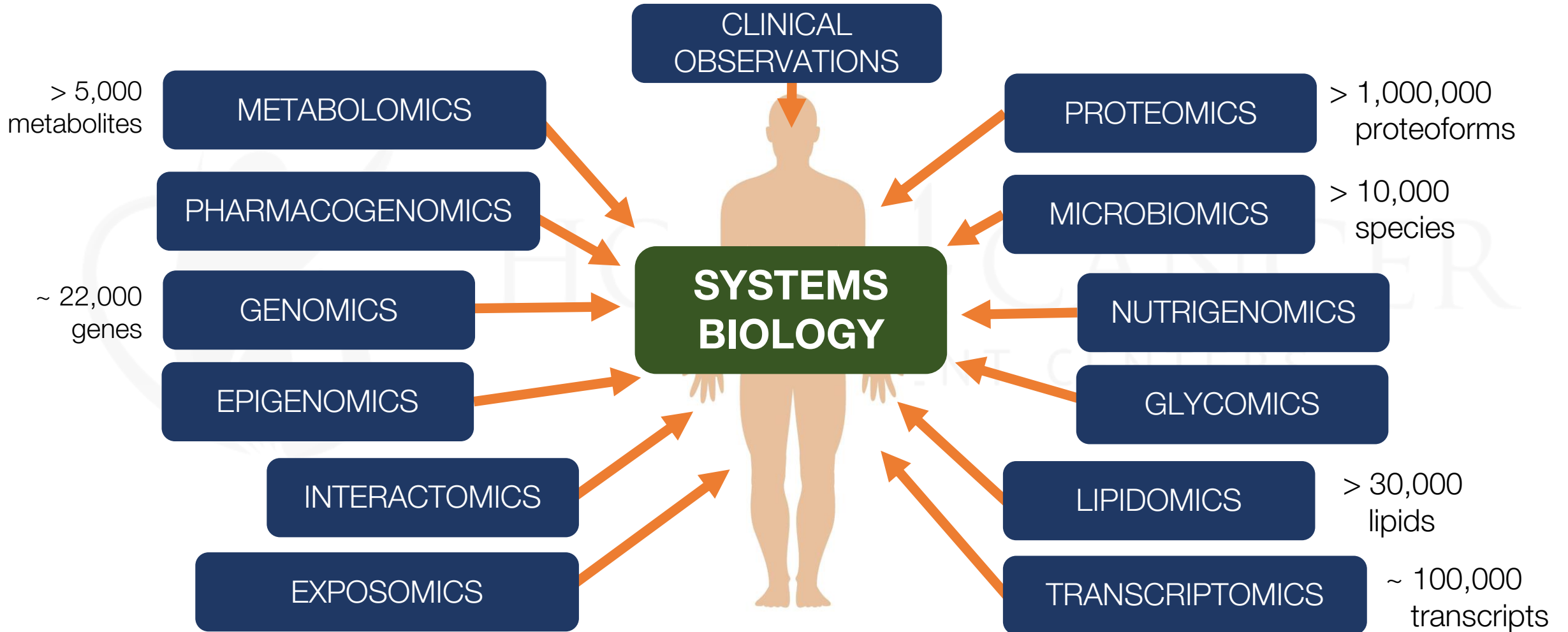
Methodological reductionism: The scientific attempt to provide explanation in terms of ever smaller entities.

The successes of reductionism in simpler inanimate concepts has made us addicted to forcing the process in all scenarios, including human biology and medicine.



Descartes “automata” concept for non-human animals

PERSONALIZED MEDICINE?



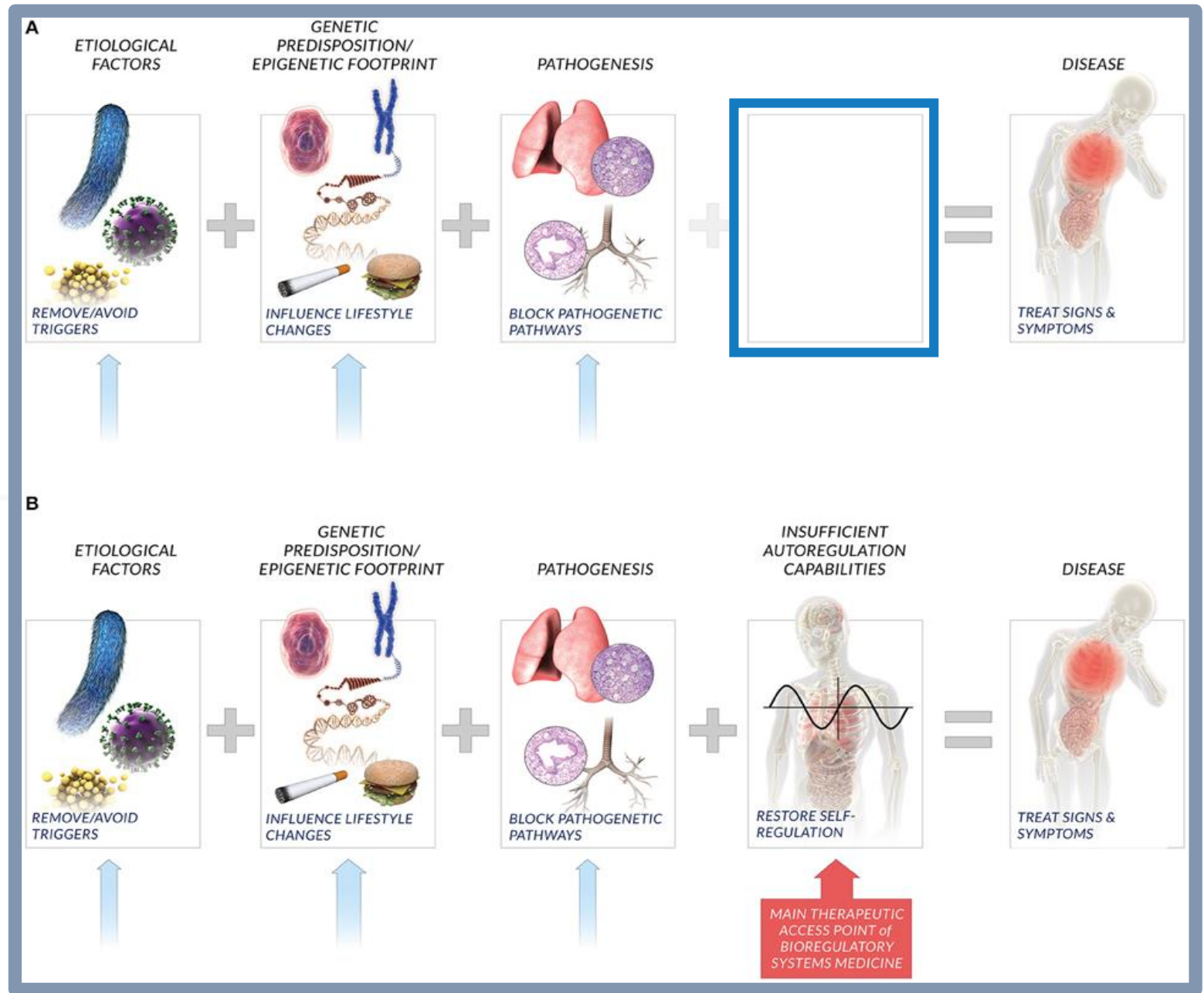
THE IMMUNOTHERAPY DILEMMA

Today's Immunotherapy revolution began with the reluctant admission that a larger view of the human body was necessary to treat cancer, but has defaulted back to a reductionist philosophy that is destined to fail.

The market and public perception is used to reductionism – therefore, it is necessary.

It doesn't mean it is the right approach.

REDUCTIONIST →



HOLISTIC →

universe

environment

Systems
Biology

human organism

sensory

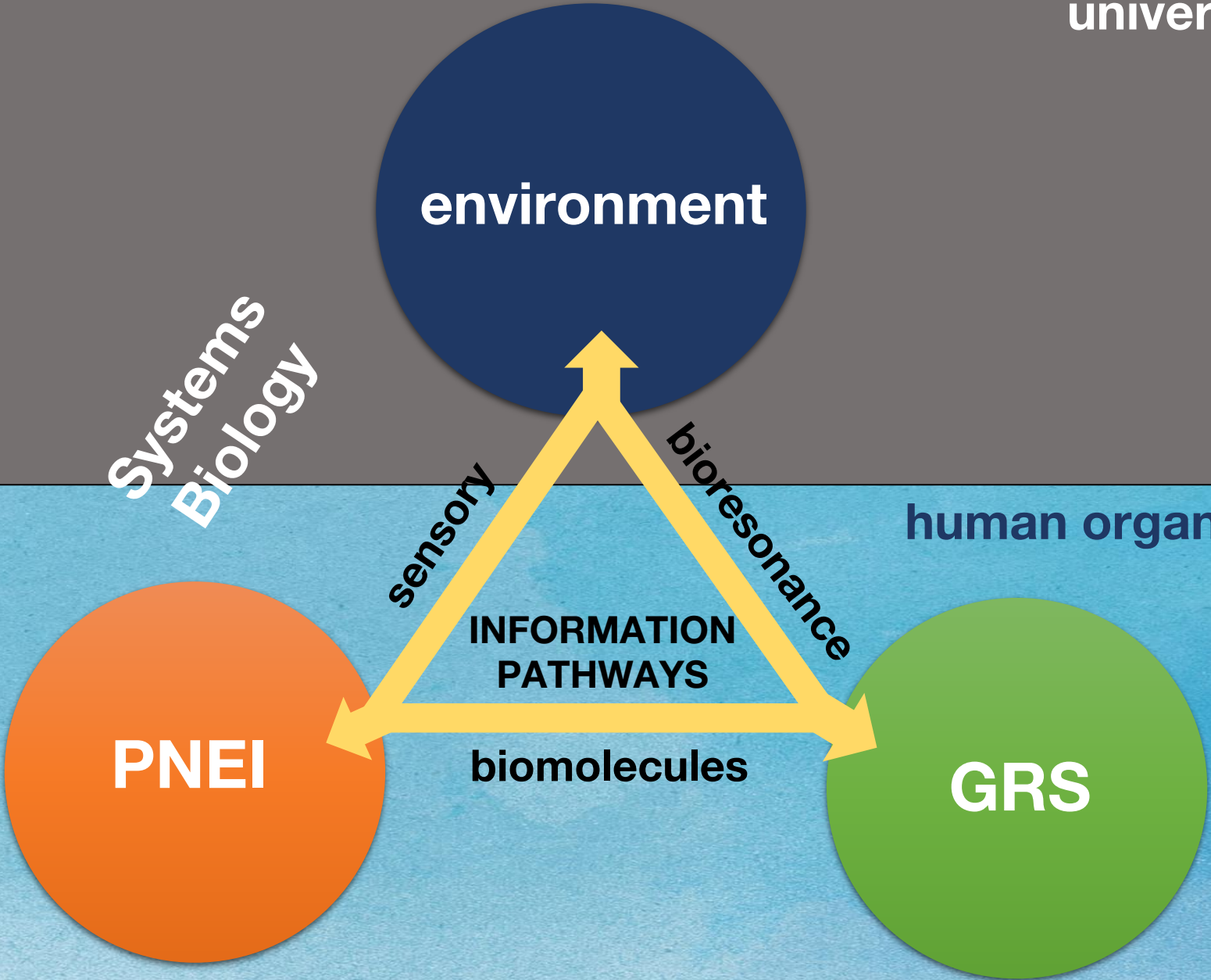
bioresonance

INFORMATION
PATHWAYS

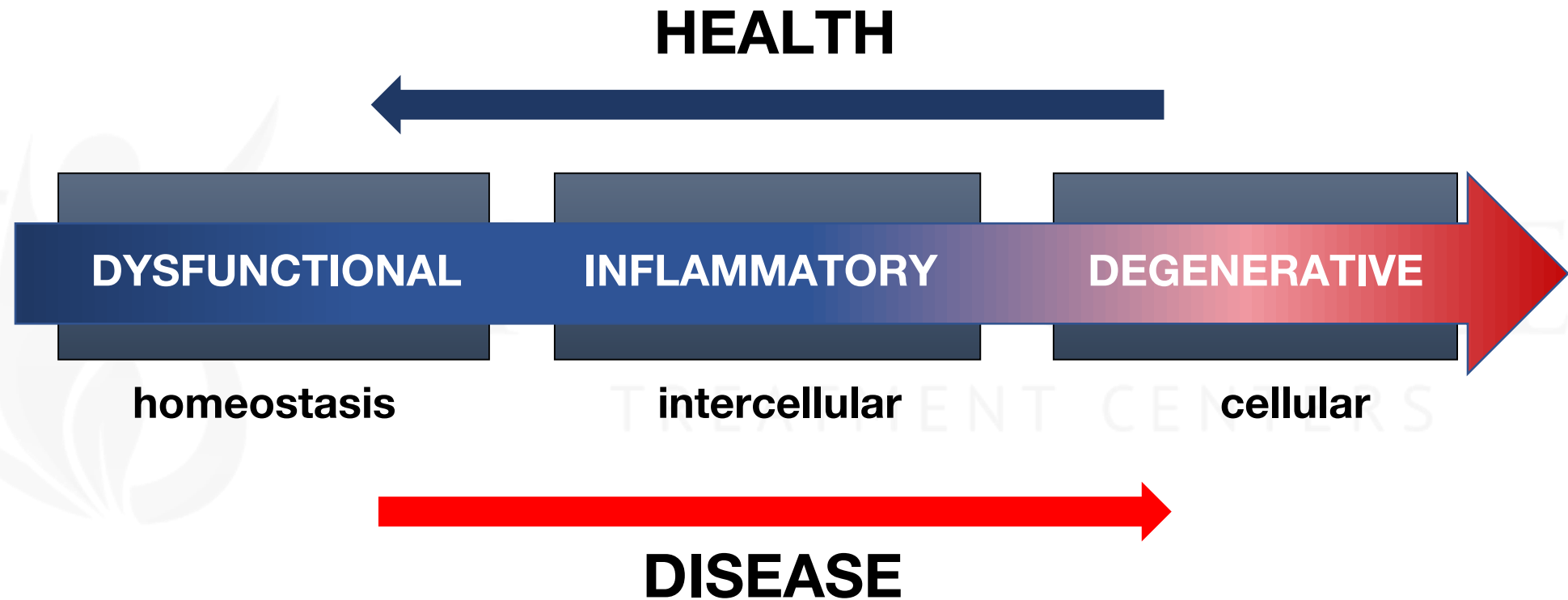
PNEI

biomolecules

GRS



REDUCTIONISM IGNORES THE LARGER PROCESS OF “DISEASE”



EXAMPLE: IMPACT OF MICROBIOME

CLINICAL DATA SUGGESTS THE A HOLISTIC THERAPEUTIC APPROACH WOULD WORK MUCH MORE EFFICIENTLY

- **Study 1:** Melanoma patients who responded to anti PD-1 therapy had higher within-sample diversity of their intestinal microbiome, and higher abundance of specific bacterial populations.
- **Study 2:** Eight species were found enriched in faecal samples of anti PD-1 responders, including *Bifidobacterium longum*, *Ruminococcus obeum* and *Roseburia intestinalis* were more abundant in non-responders.
- **Study 3:** More diverse intestinal microbiome observed in responders, as well as marked increase in abundance of *Akkermansia muciniphila*. Exposure to antibiotics decreased the probability of response to therapy.

In all three studies, faecal microbiota transplantation (FMT) from human anti PD-1 responders to germ-free mice led to enhanced antitumor immunity compared to mice that received the FMT from non-responders.

A REDUCTIONIST'S PERSPECTIVE OF CURRENT IMMUNOTHERAPY CHALLENGES AND THEIR SOLUTIONS

LISTED CHALLENGES

- Efficacy is often unpredictable
- Difficulty identifying clinically significant biomarkers
- Need for more predictive biomarkers
- Tumor heterogeneity impedes efficacy
- Development of resistance to drug treatment
- Need for distinct clinical study designs to evaluate efficacy
- Cancer immunotherapy drugs are expensive

SUGGESTED SOLUTIONS

- More targeted approaches to enhance efficacy and reduce toxicity
- Personalized drug combination therapies to enhance efficacy
- Immunoprevention strategies to prevent cancer and its recurrence (e.g. vaccines, targeting identified pathogens, drug induced antigen suppression, etc.)

SUGGESTED FIX FOR SUB-PAR RESULTS

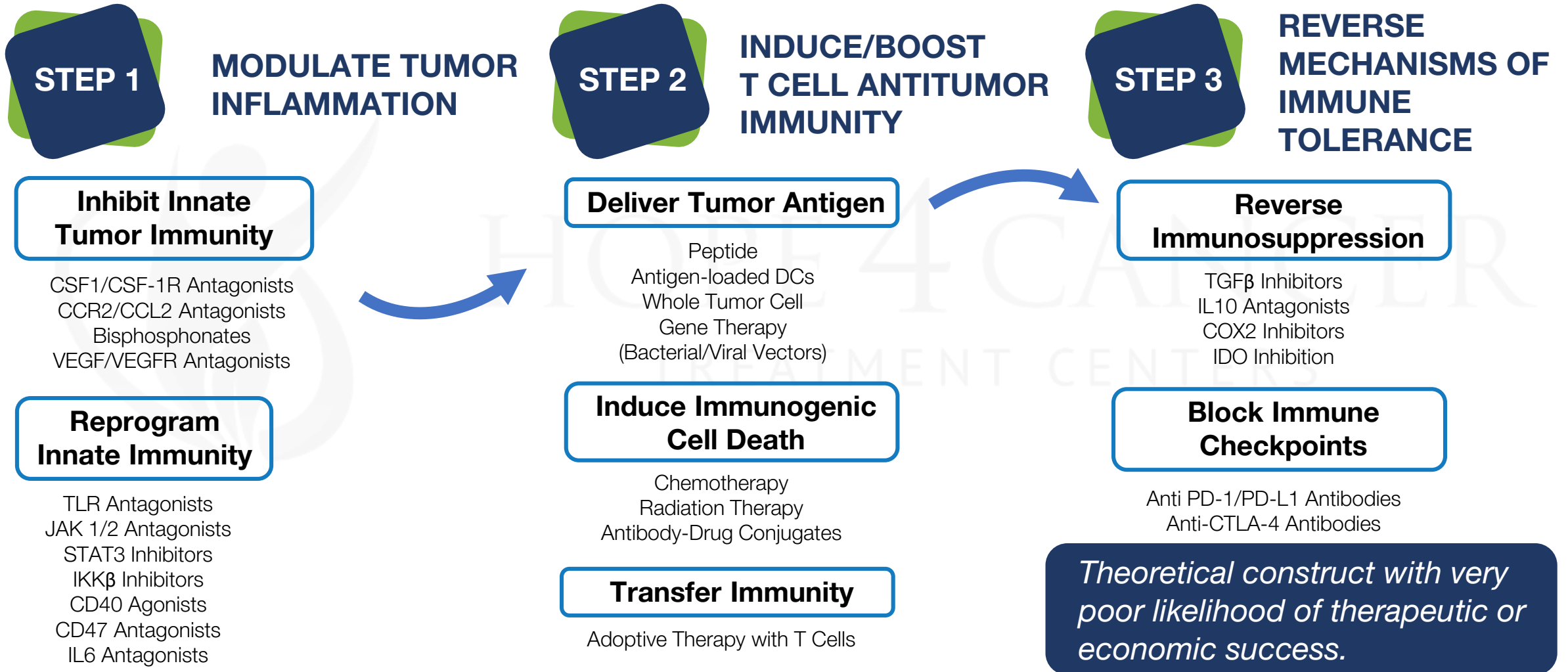
COMBINING MULTIPLE THERAPIES

- Currently 1000's of clinical trials are proposed or underway for immunotherapy agents – there are not sufficient patients to enroll.
- Many of these trials now involve either finding a company-specific patentable compound, or combination therapies:
 - **CAR T Cells + Oncolytic Virotherapy (OV)**
(hypothesis: OVs can carry CAR T Cells into tumors they cannot penetrate)
 - **CAR T Cells + Immune Checkpoint Blockers + Angiogenesis Inhibitors (AI)**
(hypothesis: AIs can help more successful infiltration of tumor)

Predictable outcome: Massive amplification of side effects, while maintaining ignorance of the larger holistic aspects of treatment necessary for recovery.

MULTI-TARGETED APPROACH

A PROPOSED SCHEME TO OVERCOME IMMUNE ESCAPE/RESISTANCE



THE SEVEN KEY PRINCIPLES OF CANCER THERAPY™

**A Holistic, Science-Based
Approach to Treating Cancer**

THE TEN HALLMARKS OF CANCER

SCOPE REMAINS TOO WIDE FOR NEW TARGETED APPROACH

INVADES AND SPREADS

**BYPASSES BODY'S CHECKS
AND BALANCES**

EVADES IMMUNE SYSTEM

RESISTS CELL DEATH

CHANGES METABOLISM

CAN MULTIPLY INDEFINITELY

DESTABILIZES DNA

CAUSES INFLAMMATION

**GROWTH SIGNALS
OUT OF CONTROL**

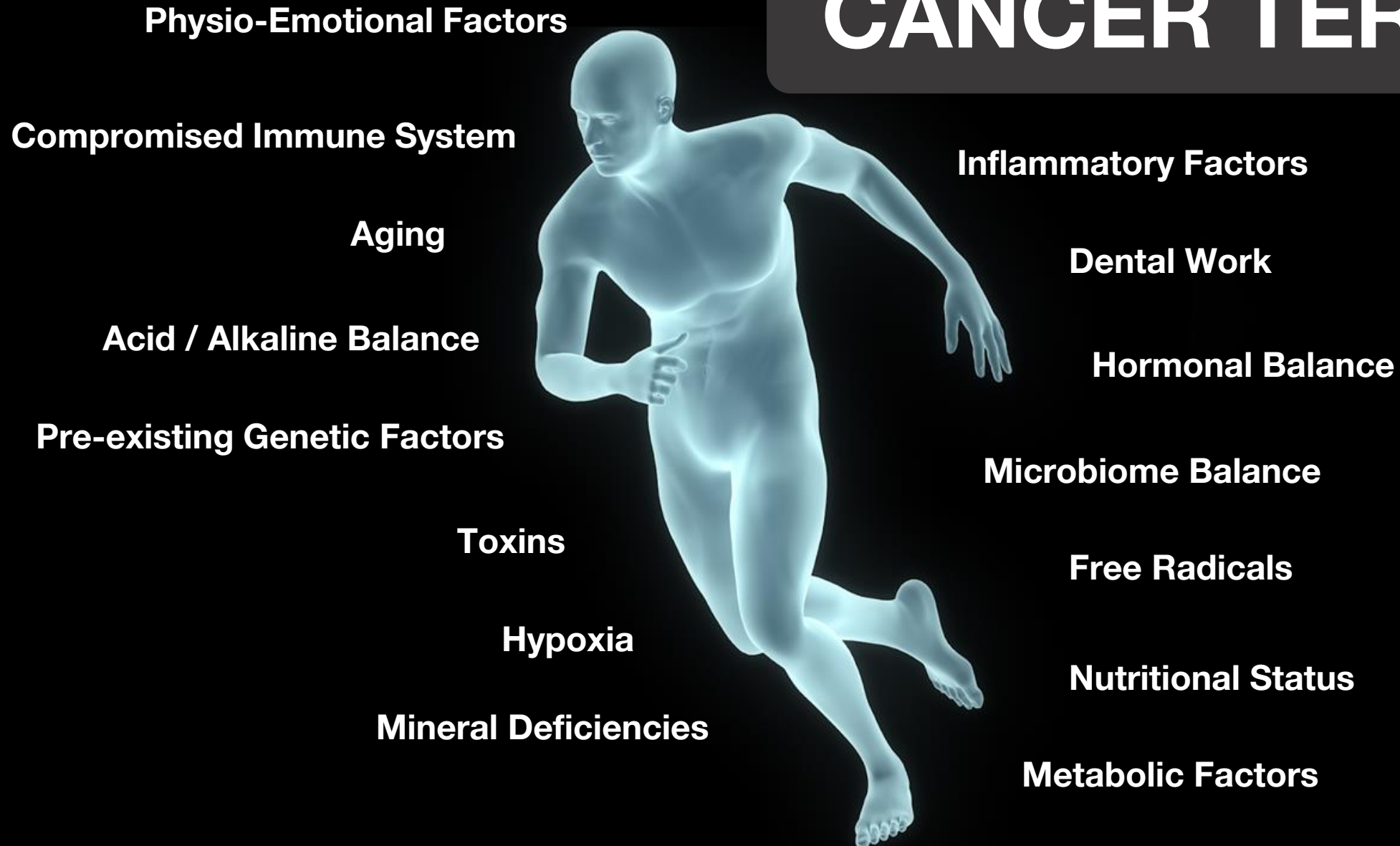
**CREATES BLOOD VESSELS TO
FEED TUMOR**

TREAT THE CANCER

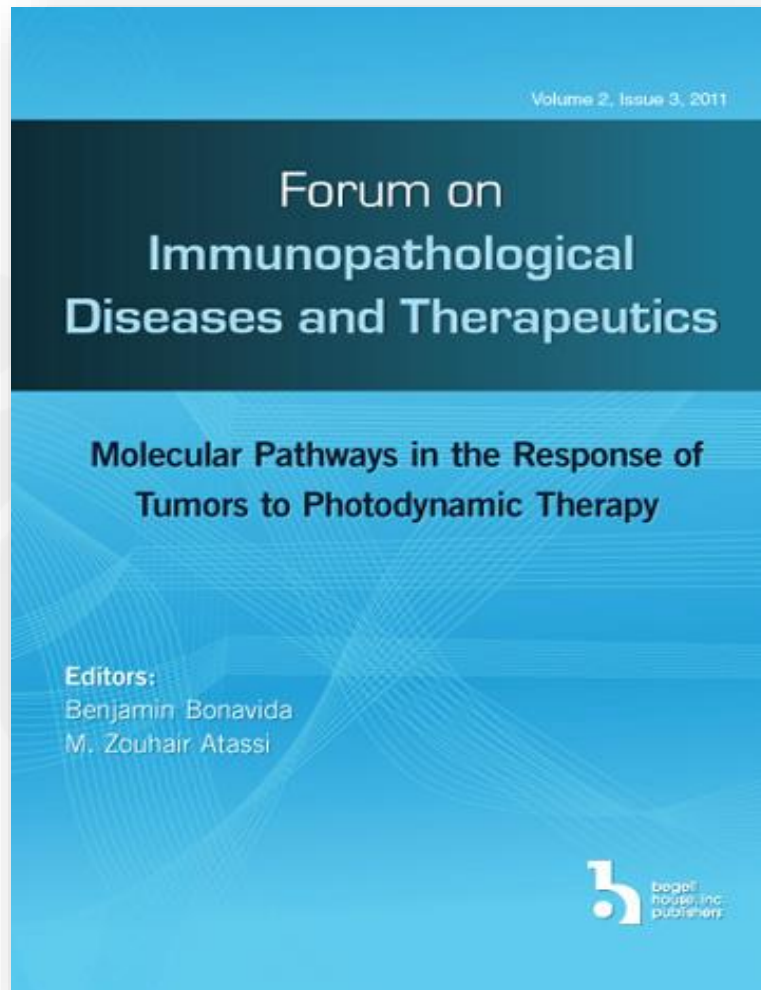
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TREAT THE TERRAIN

CANCER TERRAIN



THE SEVEN KEY PRINCIPLES OF CANCER THERAPY



Forum on Immunopathological Diseases and Therapeutics, 3(3–4), 281–308 (2012)

Seven Key Principles of Cancer Therapy: Alternative Approaches to Disease Resolution

Antonio Jimenez* & Subrata Chakravarty

Hope4Cancer Institute, Baja California, Mexico

*Corresponding author: Antonio Jimenez, M.D. Hope4Cancer Institute, Baja California, Mexico; Tel: 619-825-6884; Fax: 619-956-7071; Email: doctor@hope4cancer.com.

ABSTRACT: Despite large-scale investment and decades of research and clinical application, conventional cancer treatment protocols (that include chemotherapy, radiation, and surgery) have failed to yield significant results in the battle against cancer. Cancer statistics have been used throughout to represent the successes and failures to date with the purpose of highlighting the need for change. Some of the downfalls of conventional approaches include induction of toxicity, suppression of immune response, triggering of cancer resistance, and numerous other side effects. These treatments are also capable of causing physical damage at the cellular, tissue, and organ levels. In many cases, these treatments, at best, are given not for their curative but for their palliative effects. In that context, we discuss here the relevance of embracing non-toxic, alternative cancer treatments that are effective and do not harm the body.

The philosophy that forms the foundation for alternative cancer treatment approaches is discussed in detail, including the *Seven Key Principles of Cancer Therapy*. These principles define an alternative cancer treatment protocol that includes the fundamental elements that sustain health: the absence of toxins, a well-tuned immune system, appropriate levels of oxygenation, optimal nutritional status, suppression of pathogenic elements, and the maintenance of mental and spiritual integrities. Healing the disease and ignoring the body does not work for cancer treatment.

The sono-photo dynamic therapy (SPDT) method is described, highlighting its mechanism of action. SPDT is a method in which specific sound and light wavelengths are used to activate a porphyrin-like sensitizer that absorbs selectively into cancer cells. The generated reactive oxygen species (ROS) destroy the tumor cell, damage the tumor vasculature, and induce an inflammatory response that recruits the cancer-suppressed immune system. Here, the utilization of this method, along with the other Seven Principles of Cancer Therapy is illustrated, with chosen case studies that demonstrate the value of treating patients with alternative cancer treatments.

KEY WORDS: Alternative cancer treatments, natural cancer treatments, sono-photo dynamic therapy, sonodynamic therapy, photodynamic therapy, photosensitizers, Seven Key Principles of Cancer Therapy, hyperthermia, AARSOTA, Iscador, cancer terrain, chemotherapy, radiation, surgery.

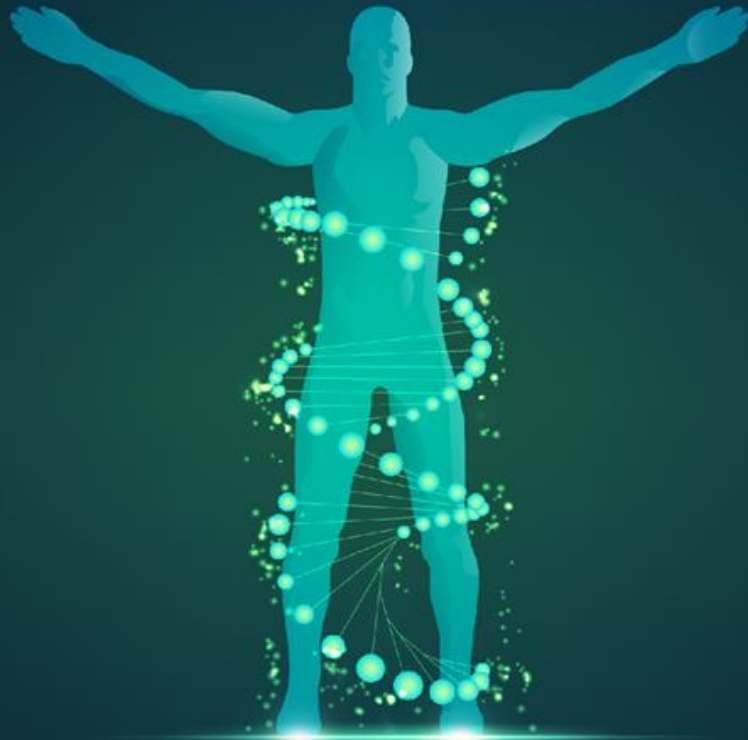
ABBREVIATIONS: CT: computerized tomography; DNA: deoxyribonucleic acid; EDTA: ethylenediaminetetraacetic acid; FDA: Food and Drug Administration; LED: light-emitting diode; NCI: National Cancer Institute; NIRL: near-infrared light; PDT: photodynamic therapy; PSA: prostate-specific antigen; SDT: sonodynamic therapy; SEER: surveillance, epidemiology, and end results; SPDT: sono-photo dynamic therapy.

I. INTRODUCTION

There is no question that cancer is the most prevalent, treatment-evasive disease in the

world, and it is troubling that it has remained so for decades. How does one treat a patient once the person is diagnosed with cancer? We could consider this one of the most philo-

7 KEY PRINCIPLES OF CANCER THERAPY™



NON-TOXIC
CANCER THERAPIES



IMMUNO
MODULATION



OXYGENATION



FULL SPECTRUM
NUTRITION



RESTORE
MICROBIOME

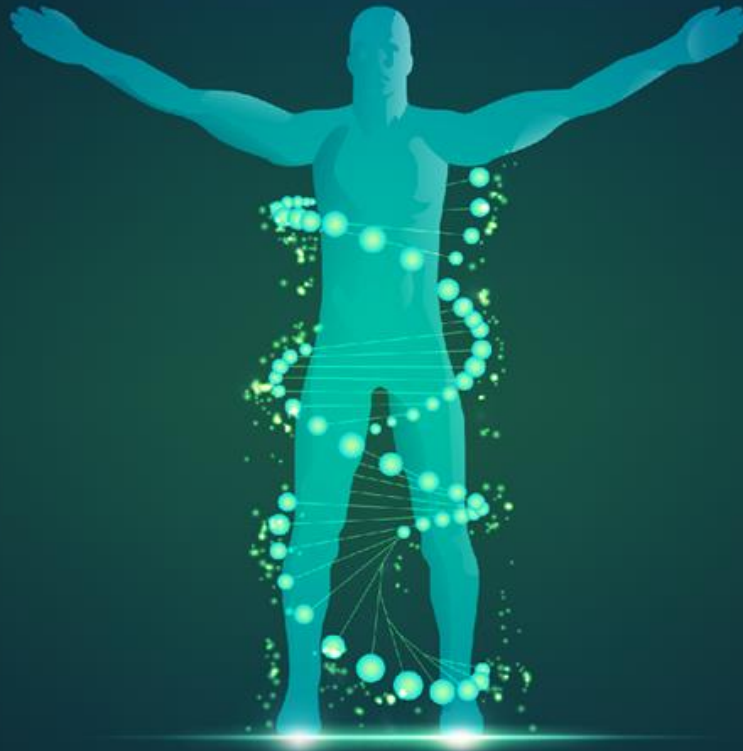


DETOXIFICATION



EMOTIONAL AND
SPIRITUAL HEALING

7 KEY PRINCIPLES OF CANCER THERAPY™



Tumor Size
Hypervascularity
Inflammation
Stress
Anxiety
Tumor Markers
Angiogenesis
Immune Response

Energy
Mobility
Strength
Quality of Life
Gut Health
Liver Function
Hormone Balance



Appetite **Emotions**

THE SEVEN KEY PRINCIPLES OF CANCER THERAPY™

**Non-Toxic Therapies That
Impact the Immune System**

IMMUNOMODULATION

AUTOIMMUNE PROBLEM

(Type 1 Diabetes, Rheumatoid Arthritis, Psoriasis, Multiple sclerosis, lupus, Lyme disease, etc.)

ALLERGIC REACTION

(Hay Fever, Eczema, Asthma, Sinusitis)

Overactive Immune System

BALANCED IMMUNE SYSTEM

Underactive Immune System

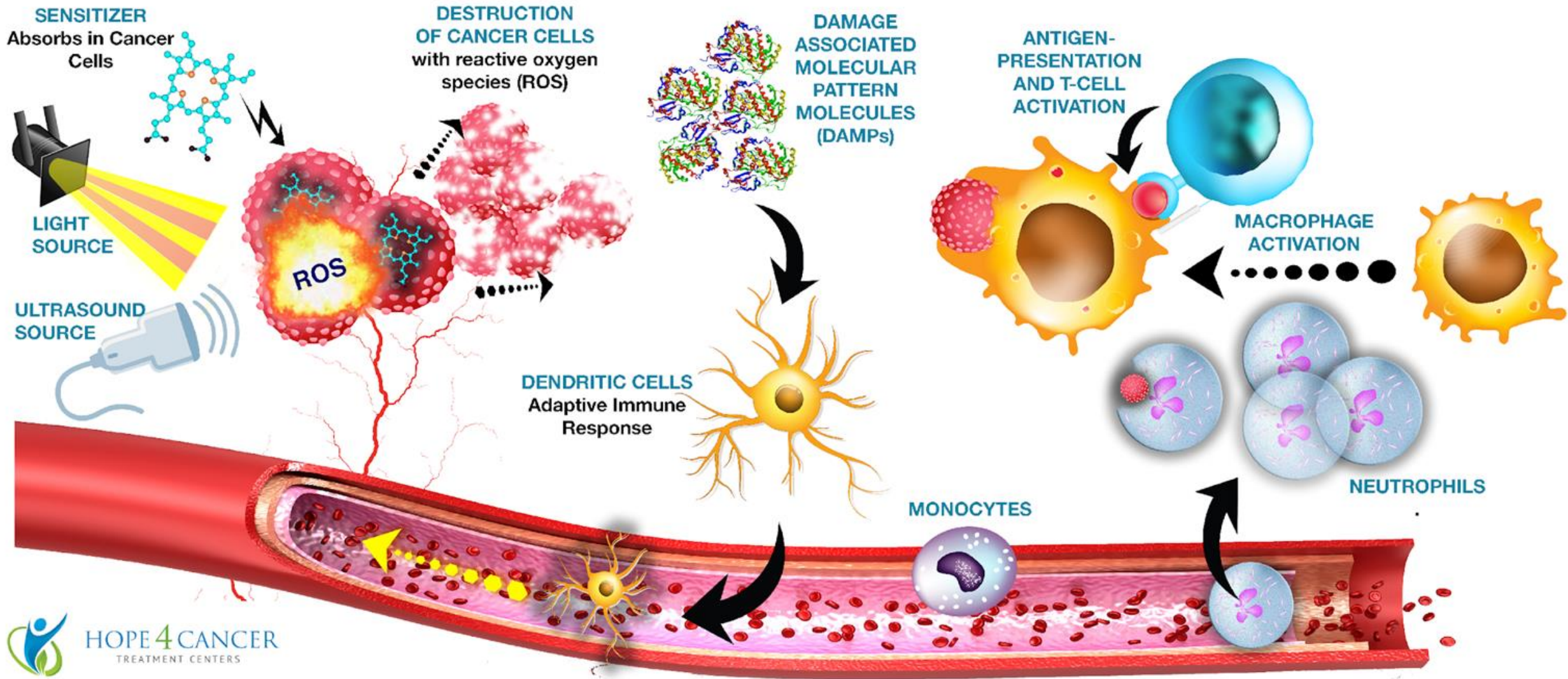
CANCER

(Also HIV, Shingles, TB)

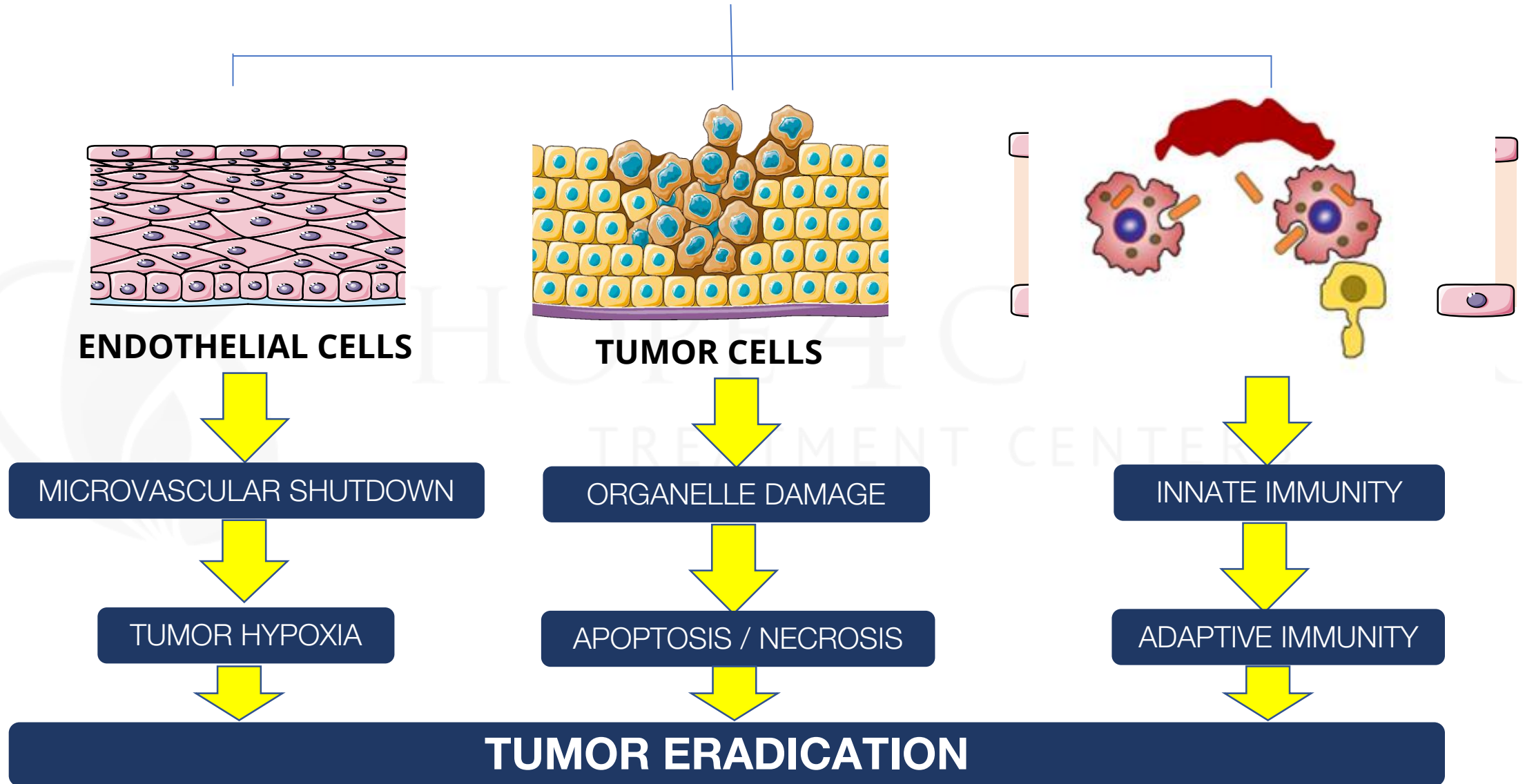
INFECTION

(Viruses, Bacteria, Fungi, Parasites)

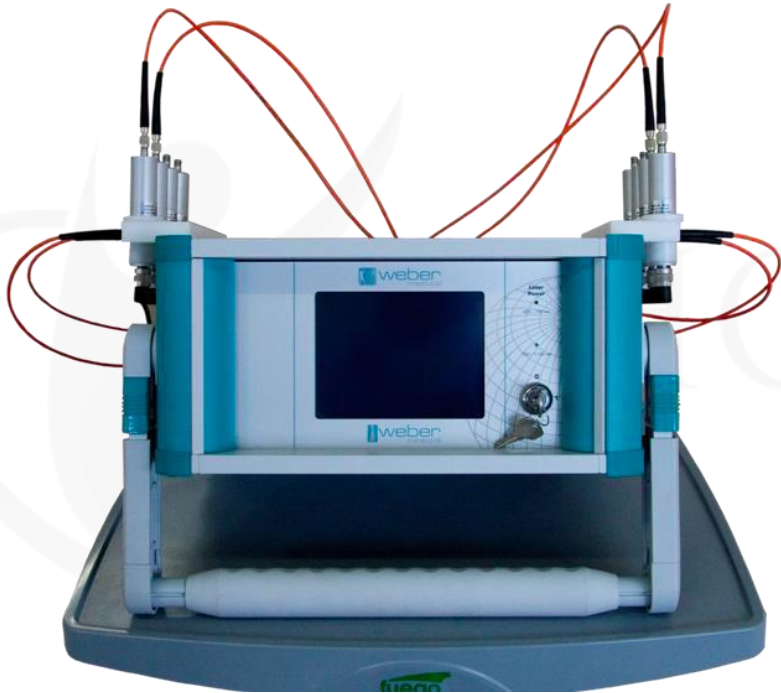
SONO-PHOTO DYNAMIC THERAPY



SONO-PHOTO DYNAMIC THERAPY

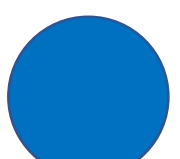
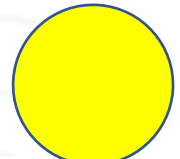
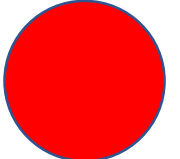


USE OF LASERS IN PHOTODYNAMIC THERAPY



LASERS

IR



UV

- Approved by FDA in the United States for external applications (off-label use for IV applications)
- CE Approved (Europe)

INTERSTITIAL PDT LASER APPLICATION



GcMAF TIMELINE

SAISEI-MIRAI PUBLICATIONS

1992

Dr. Yamamoto meets Dr. Hori at Tokushima University and GcMAF research starts at T.U.

YAMAMOTO PUBLICATIONS

2011

Second Generation GcMAF (injectable) developed at Saisei-Mirai, start of clinical use

2016

Fourth Generation GcMAF (Recombinant) developed at Saisei-Mirai

1991

Dr. Yamamoto develops GcMAF and discusses Nagalase hypothesis

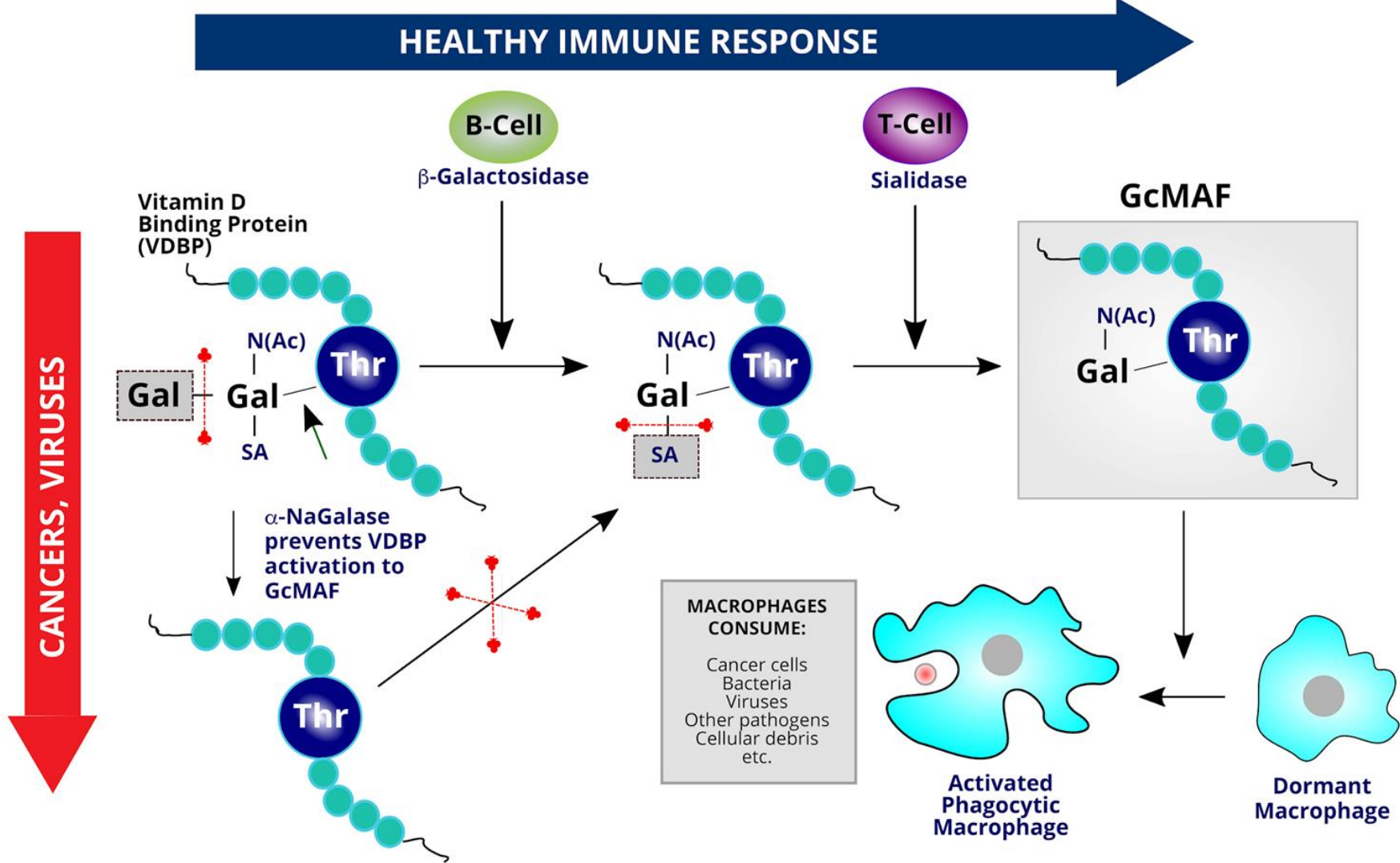
2010

Tokushima University begins collaboration with Saisei-Mirai

2014

Development of Third Generation GcMAF: oral Colostrum MAF at Saisei-Mirai

GcMAF: MECHANISM OF ACTION HYPOTHESIS



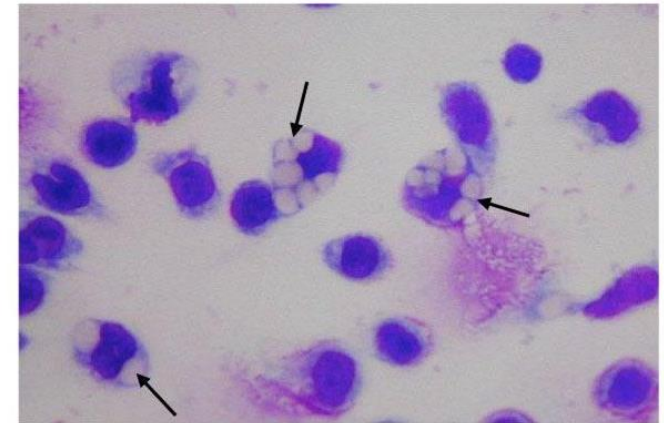
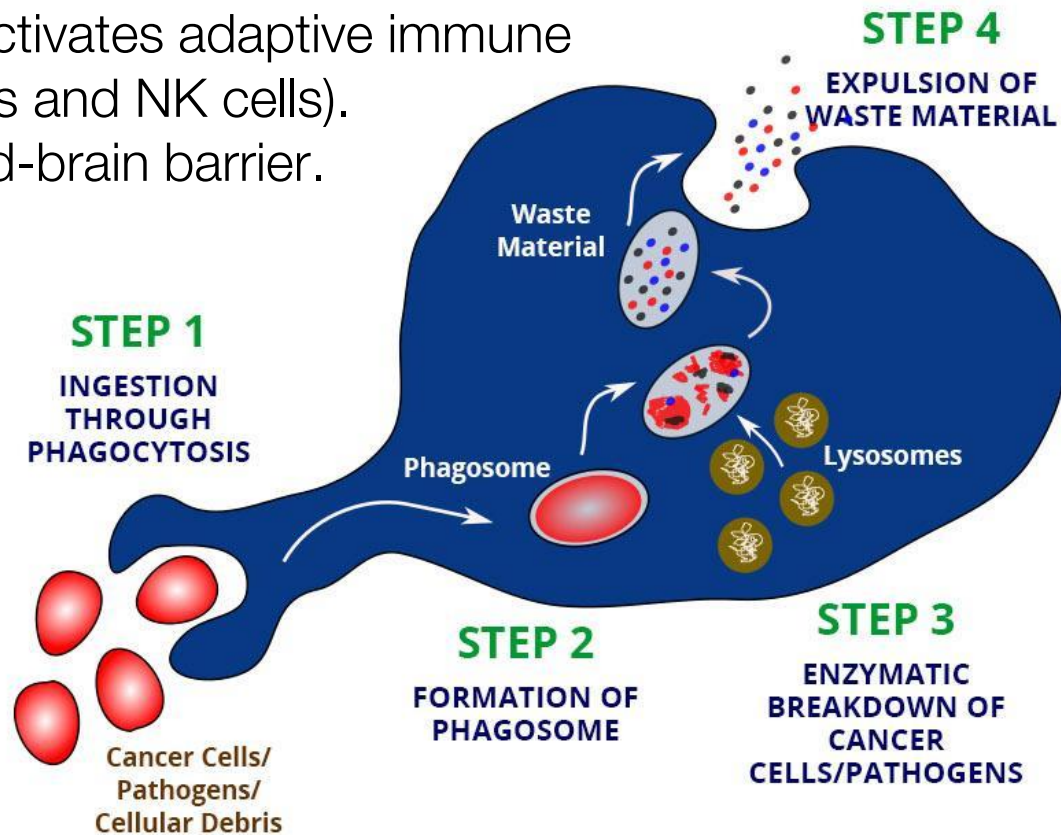
Current understanding of the complexity of macrophage subtypes and the tumor microenvironment suggests that the nagalase hypothesis provides only a limited view of how GcMAF actually works in the body.

What is known are the effects of GcMAF in the immune system based on cellular level studies and clinical experience.

Image Source: Hope4Cancer Treatment Centers. Adapted from: Yamamoto, N.; Kumashiro, R. *J. Immunol.* **1993**, *151* (5), 2794-2802.

GcMAF: ACTIVATION OF MACROPHAGES

- Activates phagocytic macrophages in the tumor microenvironment
- Generates superoxide free radicals
- Increases rate of maturation of dendritic cells, which activates adaptive immune system (T cells and NK cells).
- Crosses blood-brain barrier.

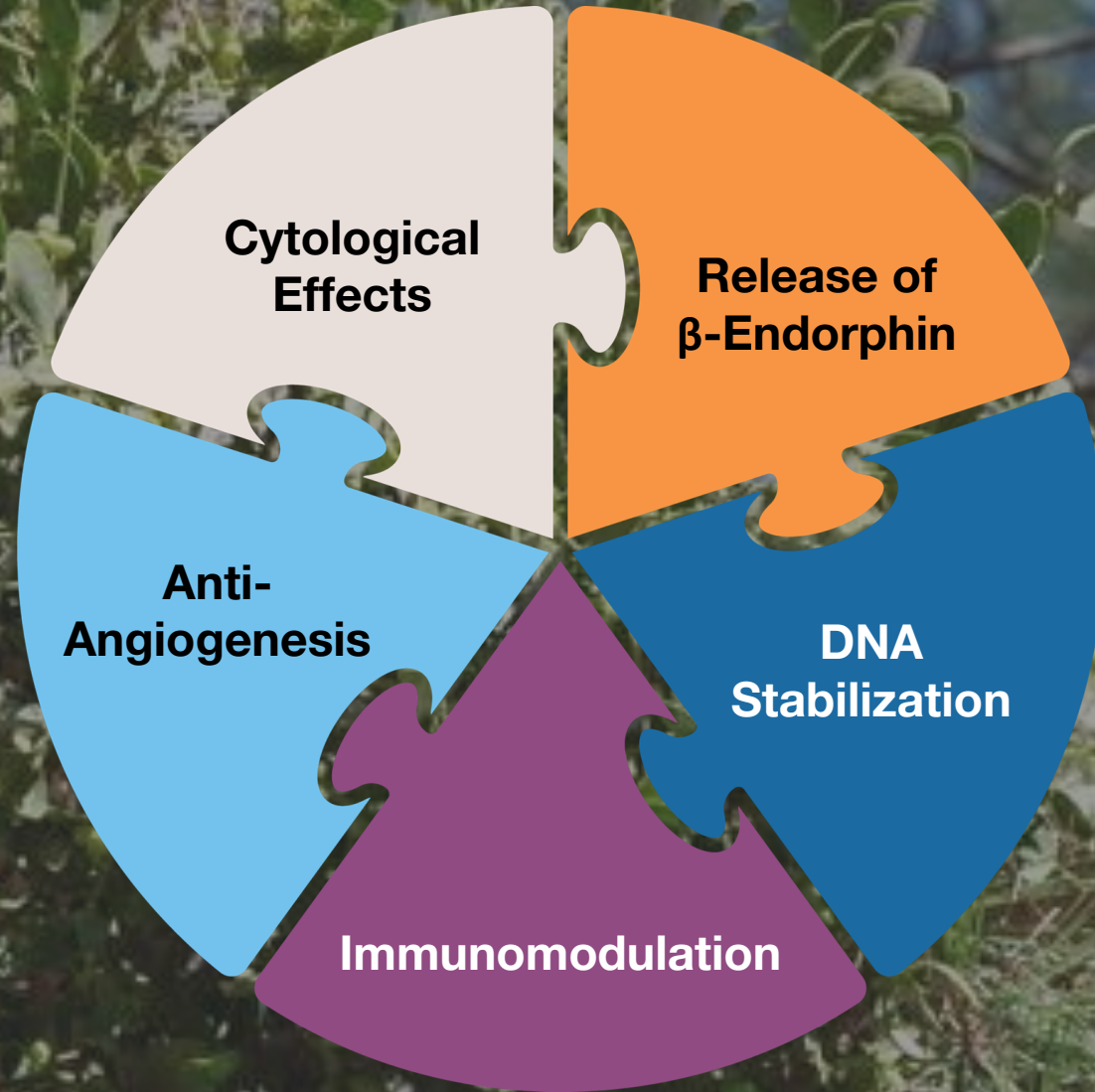


Phagocytosis assay with GcMAF shows cells being internalized by macrophages (courtesy: Saisei-Mirai, University of Tokushima)

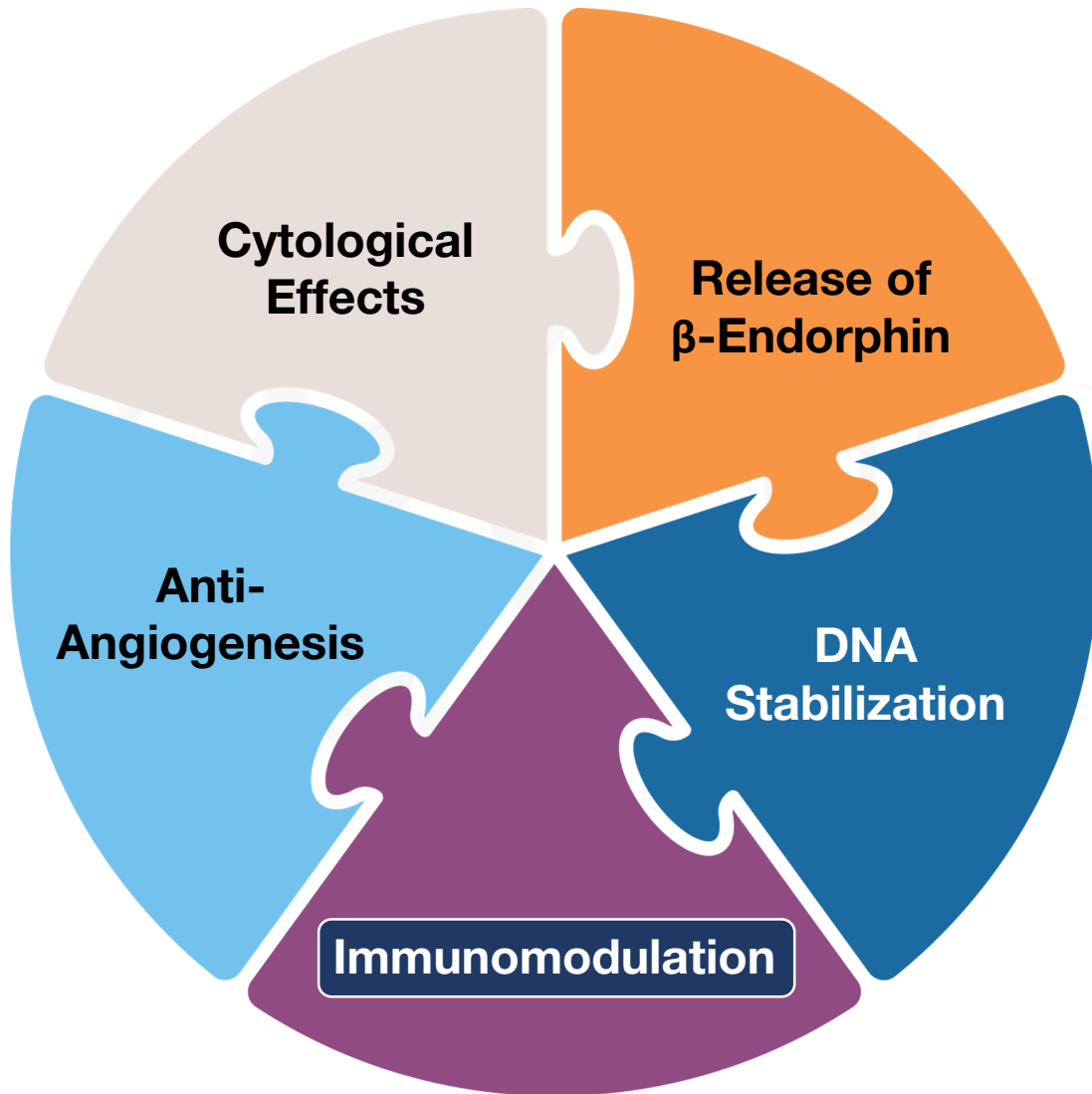


Macrophage spreading its pseudopods (arms) to entrap pathogens.

MISTLETOE THERAPY



MISTLETOE THERAPY



IMMUNOMODULATORY EFFECTS

Pharmacological Effects:

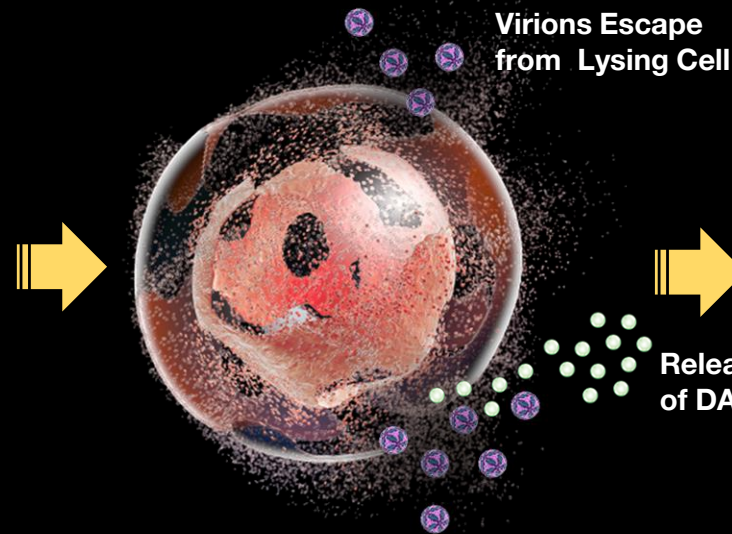
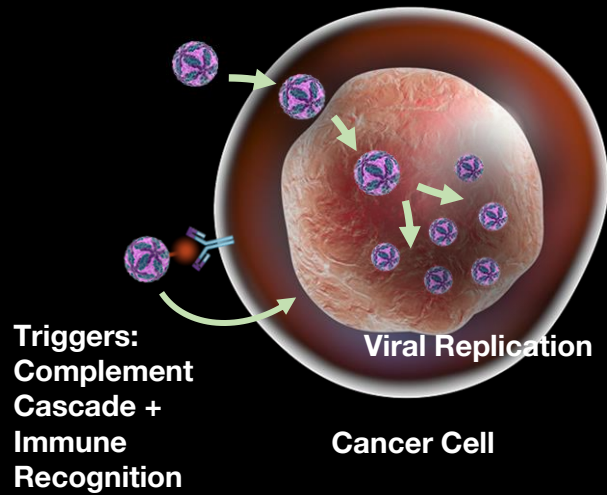
- Increased amount and activity of many types of immune cells (e.g. dendritic cells, B-cells, T-cells).
- Release of cytokine transmitters (e.g. IL-1, IL-6, TNF- α , IFN- γ , GM-CSF)

Clinical Relevance:

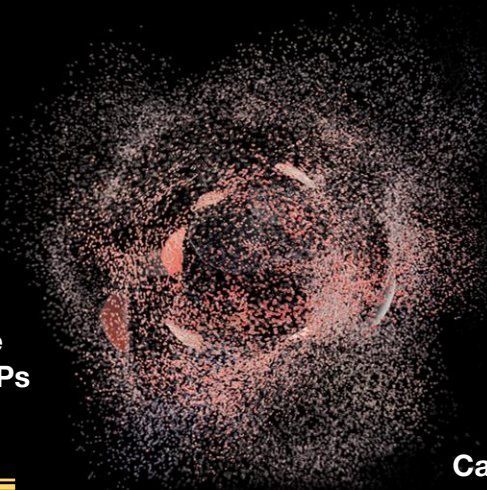
- Indirect immune-mediated tumor inhibition
- Lower susceptibility to infections (frequent cause of death of cancer patients)

ONCOLYTIC VIROTHERAPY

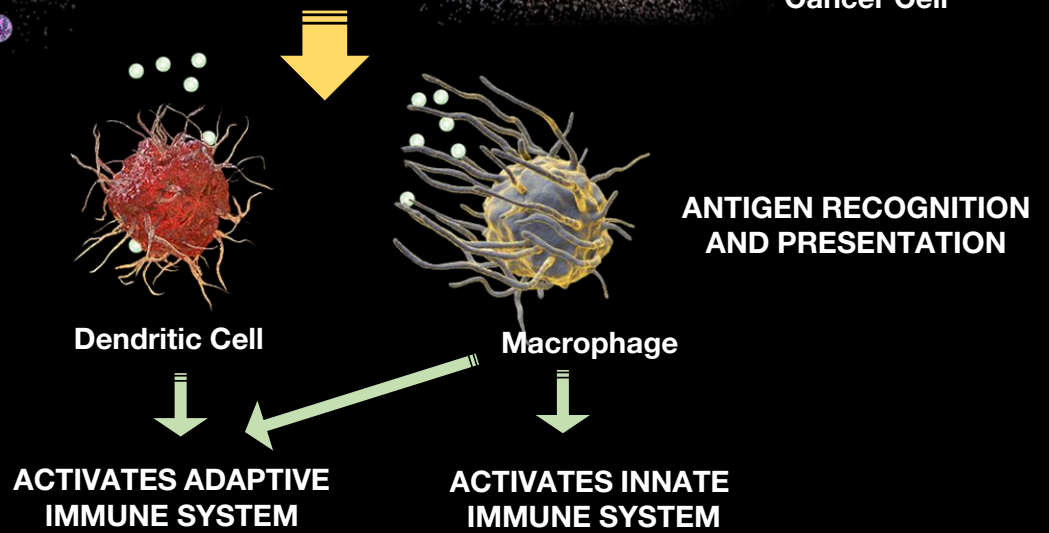
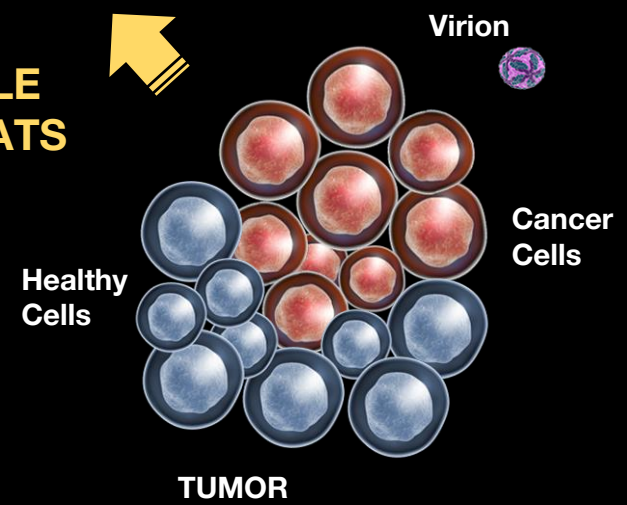
ONCOTROPISM



ONCOLYSIS



CYCLE REPEATS



DAMPs = Damage Associated Molecular Pattern Molecules

ONCOLYTIC VIROTHERAPY

- Oncolytic Virotherapy is classified as an immunotherapeutic agent in Latvia because of its specific ability to cause immune-mediated damage to tumor cells.
- Oncolytic Virotherapy stimulates humoral immunity which includes B cells, antibody production, induction of interferon activity simultaneously with activation of cellular T-system immunity processes.
- In peripheral blood, cytotoxic CD38+, CD95+ and activated T cells are elevated along with apoptosis receptors.
- Thus, the repeated courses of Oncolytic Virotherapy taken by a patient are designed to encourage a sustained immune system response that, in the long term, favors tumor rejection.
- It has been shown in clinical situations, that repeated application of Oncolytic Virotherapy results in the gradual regression of lymph node micrometastasis and subcutaneous metastasis in melanoma patients.

OTHER THERAPIES USED

The following additional therapies directly and indirectly assist the immune system :

- **Hyperthermia (Local and Full Body)**
- Autologous Antigen Receptor Specific Oncogenic Target Acquisition (AARSOTA)
- **Vitamin C IV Therapy**
- **Nutrition Therapy**
- **ATP-I**
- **Personalized Supplementation and Nutrients - including Vitamin D and Propolis**
- **Lymphatic Massages**
- **Hormonal Optimization**

TAKE HOME MESSAGES

- While “new age” immunotherapeutics present powerful new opportunities to treat cancer, success data remains limited with most patients remaining untreatable with the new methods.
- We believe that the reason for a lack of success is rooted more in the philosophical approach to patient therapy, rather than the treatments themselves. A change in approach is, therefore, essential.
- Artificially suppressing or activating immune pathways is not equivalent to restoring immune health – in fact, it can be the opposite, having seriously negative consequences.
- A proper immune therapeutic protocol is an essential part of any cancer therapy with the aim of strengthening the body’s intrinsic immune system.
- Reducing tumor load, improved oxygenation, and removal of toxins are essential aspects to consider while attempting to reboot the cancer patient’s immune system.
- The Seven Key Principles of Cancer Therapy were developed with the precise intentions to avoid toxicity and treat the whole body from a body-mind-spirit perspective – aspects which cannot be ignored as we converge into a brave new world of cancer therapies.